

# Cosmo

## Distributor

### ABOUT

Cosmofarma S.R.L. is a family-run company renown for manufacturing high-quality personal skin care products. Over four decades of experience in the cosmetic industry have given them overarching and comprehensive technical know-how to develop, refine, and monitor product formulas to produce world class skin care products.

Based in Tuscany, Italy, Cosmofarma focuses on combining ingredients derived from nature with scientific and technological advancements to produce pure, high quality products which are environmentally friendly and highly effective.

Cosmofarma guarantees laboratory controls and releases all necessary documentation according to the European Regulations and Laws relating to Cosmetic Products. With quality and experience unlike any other, their doors are always open for your mind to be at ease knowing you're purchasing only the best in skincare. With Cosmofarma, there are no shortcuts or compromises, only world class products for you to love.

### Our Mission

We believe that everybody should have access to high quality products, no matter their social or economic status. We also value and support small businesses, which is why we carry products created by Cosmofarma S.R.L., a small, family owned business in Italy with over 40 years of experience. There is a wide variety of products to choose from, with more on the way. Therefore, we are committed to supplying our customers with world class products at low prices.

Lastly, our mission here is to ensure everybody has a good experience. From opening our website, to ordering and receiving one of our products, we are continuously improving to make your experience a great one. We want to keep things easy for you from our website, purchasing, and delivery to customer service, our aim is to keep it simple. You are welcome to reach out to us anytime and share your thoughts and suggestions. We are open to feedback, because at the end of the day, our mission is you.

http://





# Get The Skin Care You Deserve | 4 Principles Of Facial Care

Mom should have taught you how to brush your teeth. We will teach you how to take care of your face regularly. Moreover, we have already dealt with stereotypes about care and realized that it is not necessary to rub your face to a squeak and rely on scrubs.

Perhaps before you thought that facial care for a normal person is to wash your face with water. Or worse, the same soap you use on your hands. But in fact, this is the approach of a smoker (and yes, it kills the skin no less than cigarettes). You don't have an idea to wash your hair with dishwashing liquid - you should treat your face with no less care. But it's not at all necessary to rush to the other extreme: you don't have to start 150 different cans in the bathroom, in which even your girlfriend will get confused.

If you start to understand skin care products, it will quickly become clear that it is not so much what cosmetics you choose that matters, but how you use them. Basic care, which will allow you to get maximum profit with a minimum of effort, as it turned out, consists of four stages: cleansing, exfoliating, moisturizing and protecting. Moreover, the last two can easily be combined into one. We explain in detail what these stages include and what tools can be used for them.

## 1. CLEANSING

Many people cannot imagine washing without foam and believe that the result of cleansing should be "creaky" skin.

This is a huge misconception, which, unfortunately, is actively supported even by some dermatologists. Foam is produced by surfactants such as SLS or sodium lauryl sulfate. As hundreds of studies have shown, they irritate and dry out the skin, causing it to produce even more oil as compensation. It turns out a vicious circle: the skin is oily, we wash it with soap, it becomes even fatter.

In a good way, regardless of skin type, you should choose mild cleansers that do not foam. You will be surprised, but with the transition to them, the skin will become less oily and softer, and the unpleasant feeling of tightness will disappear forever.

- And if you can't achieve a feeling of cleanliness without foam, then those surfactants remain for you that practically do not irritate the skin. Choose soft products in packages that foam immediately when pressed. Among them, for example, [Cosmofarma Sebocare Facial Cleansing Gel](#).





## 2. EXFOLIATION

Here, too, we will reveal the great conspiracy of cosmetics manufacturers: the scrub does nothing good for the skin. Aggressive physical exfoliation that makes the skin soft actually damages it and makes it rough. The circle turns out again: the skin becomes horny from the scrub, and this makes it necessary to use it more and more often. If you notice this, know that it's not because you have bad skin, it's the scrub that's to blame.

The easiest way to replace scrubs is with acids. Acids exfoliate not by physical action, but by the gentle chemical dissolution of dead cells on the surface of the epidermis. The three most common acids in cosmetics are glycolic, lactic and salicylic. Acids not only renew the skin, making it soft, but also smooth out fine wrinkles, and also fight the dullness of the face and help subsequent care work better. Products with salicylic acid, among other things, will clean the pores and get rid of blackheads due to the fact that they can dissolve fat, unlike other acids.

## 3. MOISTURIZING

Moisturizing is necessary for absolutely any type of skin: from extremely oily to extremely dry. Skin type is determined by the amount of fat produced, not water, and it almost always lacks water. This is perhaps the main misconception that people with problem skin face. The worst mistake is to first wash your face with a hard matting agent, and then dry your skin with a towel.

Moisturizing works in two ways, but most creams combine both. The first is water retention, for which components such as glycerin or hyaluronic acid are responsible. They work like tiny sponges that contain water. The second is the "locking" of water. Oils and silicones are responsible for this. They cover the skin with the thinnest protective film that does not allow water to evaporate. Therefore, you need creams that have both components.

## 4. PROTECTION

When we say "protection", we mean protection from the sun. The sun is one of the strongest factors in skin aging, mainly due to it wrinkles, age spots and loss of elasticity. So you definitely need a tool with the terrible name "sunscreen".

Sunscreens tend to be quite unpleasant to use and can leave white marks, but it's possible to find a decent one among the variety.

**CONTACT:**



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