
CDP NORTH AMERICA

WWW.CDP.NET



INFLUENCING GLOBAL CAPITAL THROUGH DISCLOSURE, INSIGHT AND ACTION

The problem: Climate change is accelerating, causing extreme and unpredictable weather events. Water insecurity and deforestation are also continuing at alarming rates, inextricable from climate change. To tackle these problems globally, trillions of dollars are required to shift from high carbon and environmentally negative investments, to low carbon and environmentally positive alternatives. The landmark Paris agreement of 2015 secured commitments for greenhouse gas emissions reductions from all nations, and the need to protect water and forests is widely recognized. But meeting commitments has remained elusive.

How CDP is vital: By using disclosure to make environmental performance and risk transparent to investors, policy makers, and the general public. Founded in 2003, CDP launched the practice of environmental disclosure and the business norm that environmental data should be included in standardized financial reporting. CDP now sends its unique annual requests for information on climate, water and forests impact to public companies worldwide. Signatories to our disclosure requests are leading wealth managers, asset owners and financial analysts. Our work aims to drive action and shift capital by ensuring that environmental disclosure informs financial and public policy decision making.

CDP scope



7,000+

companies

responded to our disclosure and supply chain questionnaire



750+

cities, states & regions

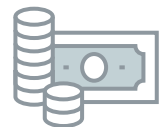
disclosed environmental information through CDP



525+

signatory investors

with US\$96 trillion in assets signed onto our climate change, water security or forests information requests

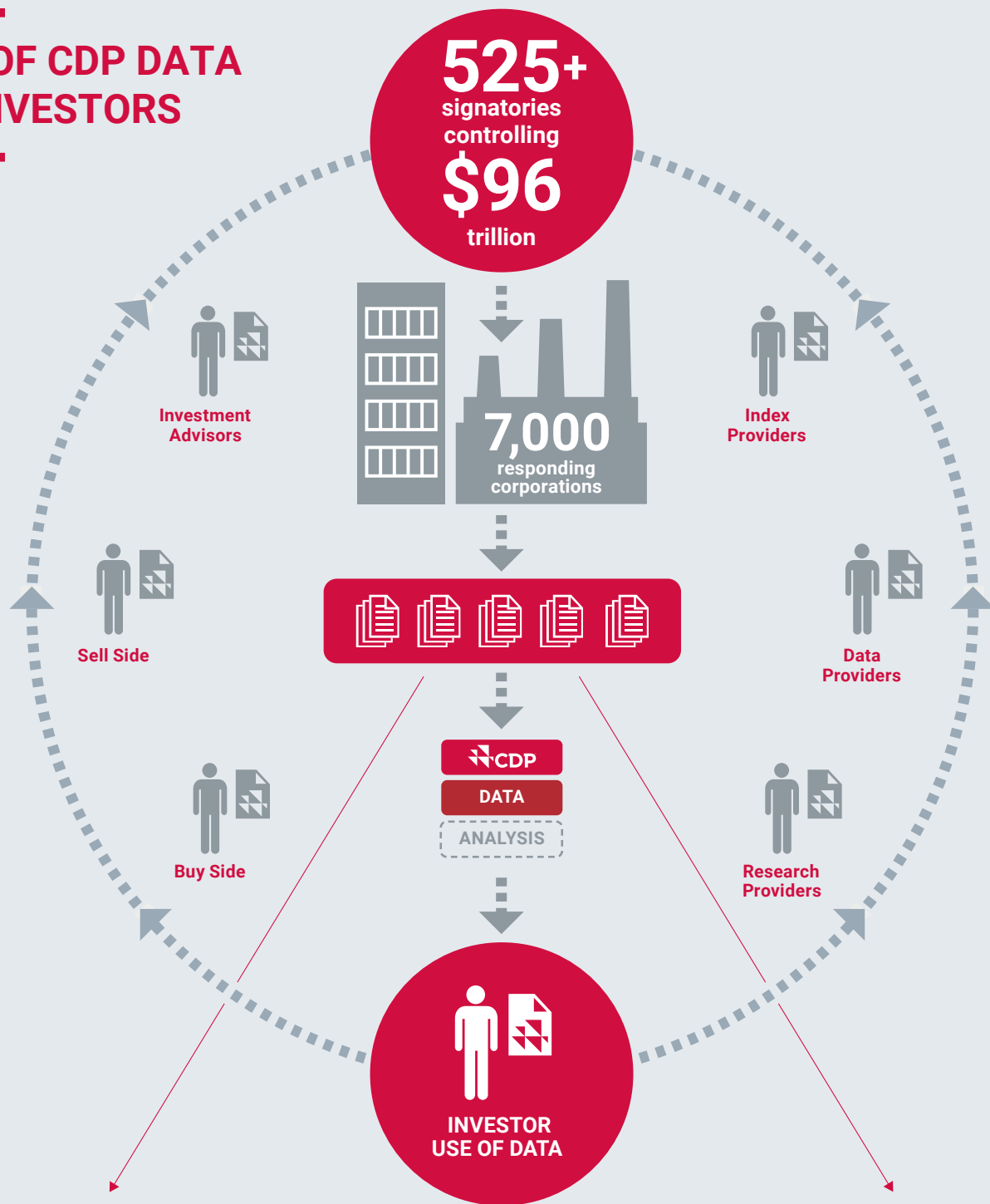


\$3.3T

US dollars

combined purchasing power represented by CDP's 115 supply chain members

USE OF CDP DATA BY INVESTORS



CDP data users include:

- ▼ Dow Jones Sustainability Indices
- ▼ Bloomberg Terminal
- ▼ MSCI Environmental Indexes
- ▼ Thomson Reuters
- ▼ Google Finance
- ▼ FTSE 100 Index

We power new financial products and data tools, including:

- ▼ STOXX Low-Carbon Indices
- ▼ New York State Common Retirement Fund's low carbon index created by Goldman Sachs
- ▼ **Climetrics:** The world's first and only independent tool for rating an investment fund's climate impact.

We also power transformational initiatives, including:

- ▼ Climate Action 100+
 - ▼ We Are Still In
 - ▼ America's Pledge
- which are driving US non-state actor action on climate change.

CLIMATE CHANGE

EMISSIONS REDUCTIONS THROUGH DISCLOSURE

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Measurement, management and disclosure of greenhouse gas emissions and climate change data is, and will be, an increasingly important aspect of standard business practice. There are numerous benefits for organizations gathering data in response to the CDP questionnaire, including:

- ▼ Increased transparency to shareholders, clients and the general public;
- ▼ Enhanced ability to increase efficiency and reduce unnecessary costs;
- ▼ Standardized framework for companies to analyze climate risks and opportunities; and
- ▼ Better preparedness for emerging mandatory regulatory regimes worldwide

Sample questions:

Stipulate your emissions reductions target and whether you have met it.

How do your emissions compare to the previous year?

We also ask about return on investment, strategic planning, whether reduction targets are in line with the demands of climate science, and more.



WATER

REDUCING WATER RISK

The CDP Water program requests companies disclose business-critical water-related information to inform their decision-making processes and drive strategic investment.

Sample questions:

Describe your company's water policy, strategy or management plan.

Describe any detrimental impacts related to water your company has experienced in the past five years.

Pressure is growing for companies to build long-term resilience to water challenges into their business. By acting as a platform for corporate water disclosure, we aim to:

- ▶ Increase transparency of water issues;
- ▶ Facilitate informed decision-making, and promote better understanding of water risk; and
- ▶ Accelerate the development of standard water metrics and performance benchmarks.

↓ 40%

shortfall of the available global water supply is expected by 2030, according to the UN.

cdp.net/water

FORESTS

RESPONSIBLE FOREST PRODUCTS

Deforestation accounts for approximately 15% of the world's greenhouse gas emissions, the equivalent to those of the entire transport sector.

CDP's Forests program helps companies and their investors address their exposure to risk through their use of five agricultural commodities that are most responsible for deforestation—timber products, palm oil, soy, cattle products, and biofuels. Each participating company receives a report detailing its strengths and weaknesses in comparison to those of its peers.

Sample questions:

Have you scoped the full range of products or services related to the commodities your company uses?

What does your organization see as the key barriers to addressing sustainable commodity use?

15%

of the world's greenhouse gas emissions are due to deforestation, equivalent to those of the entire transport sector

cdp.net/forests

► SUPPLY CHAIN

A MORE EFFICIENT SUPPLY CHAIN

Sample questions:

How do you allocate your emissions to your customers according to the goods or services you have sold them?

How have requests by CDP Supply Chain members prompted your company to undertake emissions reduction initiatives?

The program results in consistent information from suppliers on climate- and water-related strategy and action. This service eliminates duplicate requests, reduces questionnaire fatigue and provides a standardized platform for comparison. The results are aggregated into actionable reports with clear, quantified metrics.

115

companies with combined annual procurement spending of \$3.3 trillion currently work with CDP on their corporate supply chains



We are a CDP Supply Chain member because it produces useful, standardized information that can be analyzed to identify business, leadership and innovation opportunities, while increasing sustainability performance.

Andrea Thomas
SVP Sustainability, Walmart



cdp.net/supplychain

► CITIES

WEALTHIER, HEALTHIER CITIES

The CDP Cities program provides a climate change reporting platform for city governments that enables peer-to-peer comparison and a best practices network.

Sample questions:

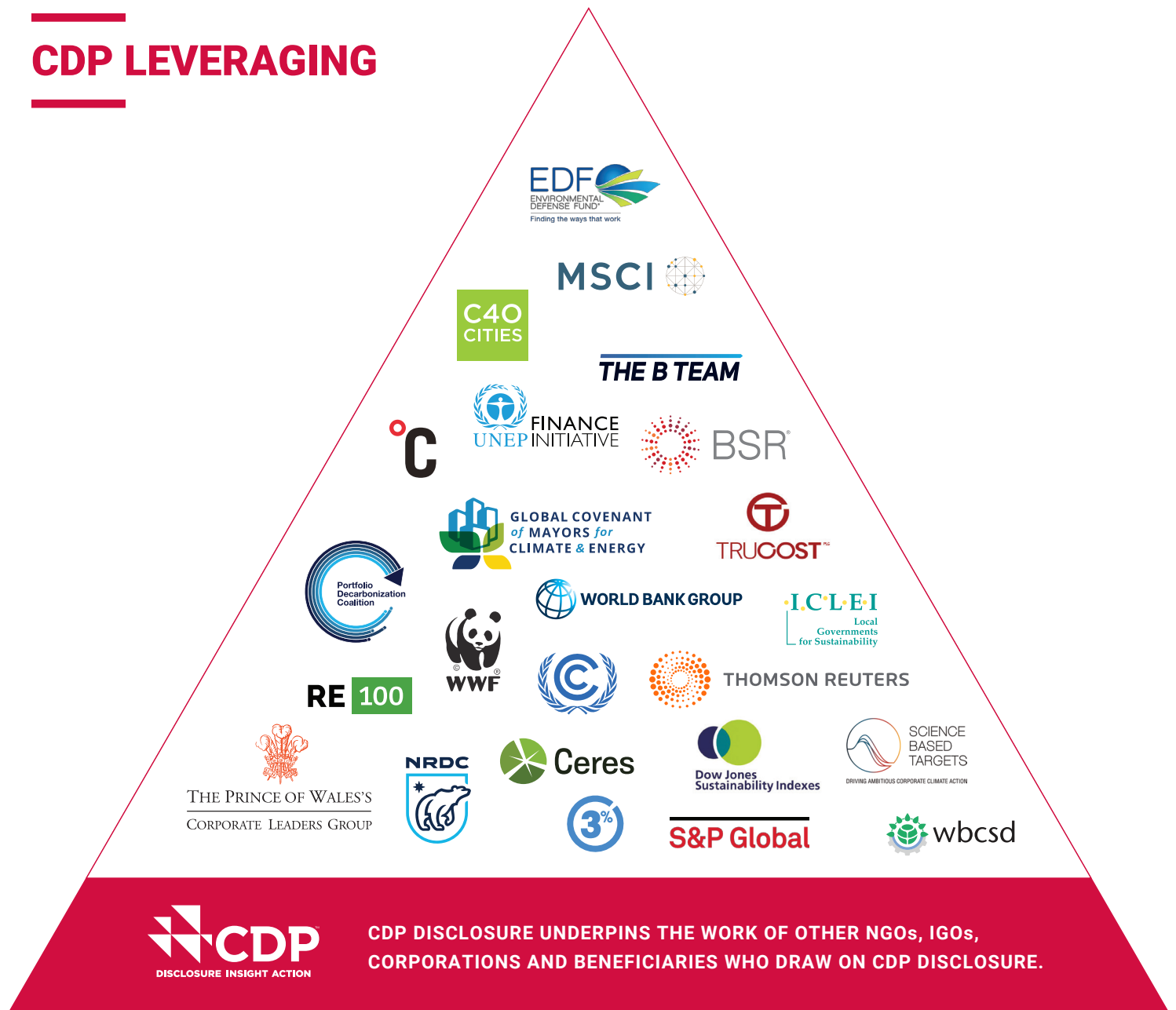
What is the process by which the city reviews its progress and manages overall responsibility for climate change?

What is your plan for increasing your city's resilience to the expected physical effects of climate change?



cdp.net/cities

CDP LEVERAGING



CDP provides investors with the data and analysis they need to make informed decisions, and allows them to pool their resources to create one unifying voice in a push for sustainability.

Anne Stausboll
CEO, CalPERS



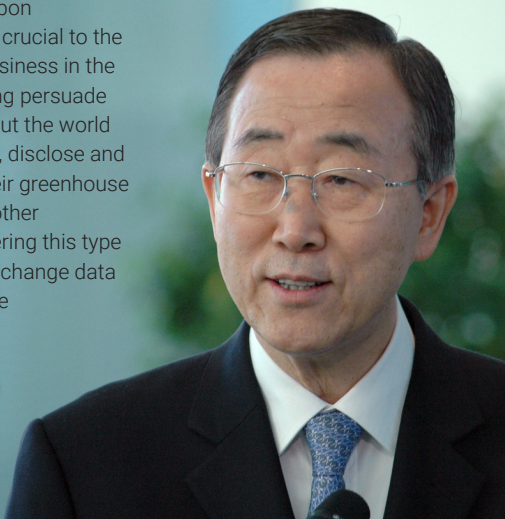
CDP provides a globally recognized and trusted disclosure platform to deliver greater accountability to our shareholders and customers and demonstrate our leadership in developing solutions to environmental challenges. This has been extremely valuable to HP.

Meg Whitman
CEO, HP



"The work of the Carbon Disclosure Project is crucial to the success of global business in the 21st century ... helping persuade companies throughout the world to measure, manage, disclose and ultimately reduce their greenhouse gas emissions. No other organization is gathering this type of corporate climate change data and providing it to the marketplace."

Ban Ki-moon,
Secretary General
of United Nations



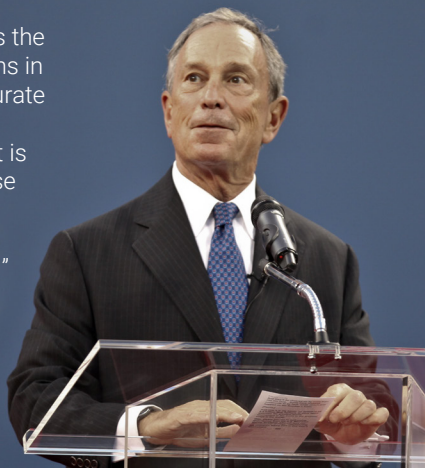
"The Carbon Disclosure Project is to the future of business what the X-Ray machine was to the then future of medicine. Without it we would never see the inside of the patient's health."

Christiana Figueres,
former Executive Secretary,
UNFCCC



"The City of New York joins the world's leading corporations in providing a complete, accurate assessment of its carbon emissions, the strategies it is employing to mitigate those emissions, and the results of its efforts through the Carbon Disclosure Project."

Michael Bloomberg,
former Mayor of the
City of New York



MEDIA

CDP's work has been cited extensively in the global press, including ***The New York Times*, *The Guardian*, *CNN*, *The Financial Times*, *Forbes***, and elsewhere.

- **Financial Times:** The new front for green revolution rests on warrior accountants
- **Bloomberg:** Corporate America tallies the mounting costs of climate change
- **Reuters:** A list climate change firms outperform on stock market-survey
- **Forbes:** Cities, States And Regions Help To Fill The Climate Change Ambition Gap



LANDMARK AND RECENT REPORTS & INSIGHTS

- [The demand for financing climate projects in cities](#)
- [State by state 2018: An analysis of U.S. companies and cities across seven states](#)
- [Beyond the cycle 2018: Which oil and gas companies are ready for the low-carbon transition?](#)
- [CDP US Report 2017: Key Findings on Governance, ESG and the Role of the Board of Directors](#)
- [Putting a price on carbon 2017: Integrating climate risk into business planning](#)
- [CDP Climate Change Report 2015: The mainstreaming of low-carbon on Wall Street](#)
- [Major public companies describe climate-related risks and costs 2014](#)
- [State by State Report 2018](#)
- [2019 Global Water Report](#)

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