

UNITED STATES OF AMERICA  
COMMODITY FUTURES TRADING COMMISSION

SWAP DATA RECORDKEEPING AND REPORTING REQUIREMENTS  
ROUNDTABLE

Washington, D.C.

Wednesday, June 6, 2011

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## 2 CFTC Staff:

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1 PARTICIPANTS (CONT'D):

2 TOM LEAHY

3 GEORGE PULLEN

4 Panel 1: Discussion about the existing systems of  
5 swap product classification and identification  
6 currently available:

7 MICHAEL ATKIN, Managing Director  
8 Enterprise Data Management Council

9 KAREL ENGELEN  
10 Head of FPML International Swaps and  
11 Derivatives Association

12 JIM NORTHEY, Co-Founder  
13 LaSalle Technology Group, LLC

14 ERIC COHEN  
15 XBRL International and XBRL U.S.

16 ANTHONY COATES  
17 Lodata

18 Panel 2: Coordination among various industry  
19 product classification and identification  
20 work-streams for the purpose of achieving a  
21 universal method to describe and classify swap  
22 products:

23 RICHARD SOLEY  
24 Object Management Group

25 FRANK DEMARIA  
26 International Swaps and Derivatives  
27 Association

28 MATT SIMPSON  
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30 ROBERT GREEN  
31 DTCC

1 PARTICIPANTS (CONT'D):

2 KARLA McKENNA  
3 ISO

4 Panel 3: Implementation of a universal system of  
5 swap product classification and identification for  
6 the purpose of meeting various CFTC requirements:

7 ED DASSO  
8 NFA

9 SUE COCHRAN  
10 Cargill

11 SIMON WINN  
12 BNP Paribas

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## P R O C E E D I N G S

(1:02 p.m.)

MR. SHILTS: Good afternoon, everyone.

My name is Rick Shilts and I'm the director of the CFTC's Division of Market Oversight. I'm pleased to open this public roundtable to discuss product identifiers as they relate to our final rules that will be promulgated under Title 7 of the Dodd-Frank Act. We have a full agenda today that is designed to focus the discussion on the issues related to implementation of the data reporting rulemakings. The discussion's divided into three panels with a focus on technical aspects of swap product classification and identification.

As you probably know, the Dodd-Frank Act brings over-the-counter derivatives under comprehensive regulation. Standardized derivatives will be traded on transparent trading platforms and cleared by regulated central counterparties. There will be increased transparency as information on swaps and security-based swaps will be available to

1 regulatory authorities and transaction data will  
2 be available to the public on a real- time basis.  
3 The overarching goal is to reduce risk in our  
4 economy, which will greatly benefit the American  
5 public.

6 The CFTC completed the proposal phase of  
7 our rule writing to implement the Dodd-Frank Act.  
8 To facilitate comment on the regulatory scheme as  
9 a whole, the CFTC reopened or extended the comment  
10 period for most of our Dodd-Frank proposed rules  
11 for an additional 30 days. That additional  
12 comment period, which ended on June 2nd, gave the  
13 public an additional comment period to review the  
14 whole mosaic of our CFTC proposed rules. In  
15 addition, last month CFTC, along with the SEC,  
16 conducted a series of roundtables to hear the  
17 opinions and advice of persons with respect to the  
18 sequencing of implementation of various aspects of  
19 the legislation.

20 Today we hope to discuss a number of  
21 issues related to the technical aspects of swap  
22 product classification and identification. We

1 want to focus the roundtable discussions in three  
2 key areas. The first panel will review the  
3 systems of swap product classification and  
4 identification that are currently available. We  
5 would like to discuss how swap data is currently  
6 represented, whether by asset class type of  
7 participant or something else. What are the  
8 industry work-streams to standardize swap data  
9 representation and whether swap product  
10 classification approaches are different with  
11 respect to standardized versus non-standardized  
12 swaps?

13 Our second panel will address  
14 coordination among various industry product  
15 classification and identification work-streams for  
16 the purpose of achieving a universal method to  
17 describe and classify swap products. We'd like to  
18 learn about the current status of industry  
19 coordination in developing a standardized swap  
20 data classification and identification system, how  
21 swap data classification and identification  
22 initiatives interact with cash market data

1 classification and what are the industry  
2 objectives in the area of swap data classification  
3 and identification?

4 Our final third panel will focus on  
5 implementation of a universal system of swap  
6 product classification and identification for the  
7 purpose of meeting various requirements resulting  
8 from the Dodd-Frank Act. We have a team of  
9 representatives working on regulatory reporting,  
10 real-time reporting, swap execution facilities,  
11 large swap data reports, and position limit  
12 rulemakings to participate in this discussion.

13 Before we begin, I'd like to thank the  
14 many distinguished panelists who have taken time  
15 out of their busy schedules and have agreed to  
16 participate on these panels to discuss these  
17 subjects. I'd also like to thank the staff of the  
18 CFTC for their work in planning today's  
19 roundtable. We have been diligently reading and  
20 analyzing the numerous comments we have received  
21 in order to develop final rules that are  
22 consistent with the legislation, that take into



1 account the issues and cost to be born by market  
2 participants to come into compliance. We look  
3 forward to hearing the thoughts of the  
4 participants on the panels today to further this  
5 goal.

6 For the record, I would like to note  
7 that all statements and opinions that may be  
8 expressed in all questions asked by CFTC staff are  
9 those of the staff and do not necessarily  
10 represent the views of any commissioner or the  
11 Commission collectively. And now for a few  
12 housekeeping items.

13 Please note that this meeting is being  
14 recorded and a transcript will be made available  
15 to the public. The microphones are in front of  
16 you; press the button and you see the red light.  
17 This means you can talk. Please speak directly  
18 into the mic. When you finish, please press the  
19 button again to turn off the microphone. And  
20 finally, we would ask that you please restrain  
21 from using BlackBerrys or cell phones near the  
22 mics because they have been known to cause

1 interference with our audio system.

2 As I've noted, we have scheduled three  
3 panels. The first panel starts now at 1:00 and  
4 ends at 2:00. Our second panel will run from 2:15  
5 to 3:15, and our third panel is scheduled to run  
6 from 3:30 to 5:00. So now I'd like to get started  
7 with the first panel.

8 Before we begin the discussion, I'd like  
9 to go around the table and have everyone introduce  
10 themselves and identify who they represent, and  
11 I'll start out. Again, I'm Rick Shilts, I'm the  
12 director of the Division of Market Oversight here  
13 at the CFTC.

14 MR. ROGERS: I'm John Rogers. I'm the  
15 CIO at the CFTC.

16 MR. TAYLOR: David Taylor, the branch  
17 chief for market continuity at CFTC.

18 MS. LEONOVA: Irina Leonova, Division of  
19 Market Oversight at CFTC.

20 MR. NICHOLS: Bill Nichols, Office of  
21 Financial Research, Treasury -- Information  
22 Standards.

1 MS. SCHUBERT: Ann Schubert, economist  
2 in the Division of Market Oversight.

3 MS. DOYLE: Nancy Doyle, assistant  
4 general counsel of the Office of General Counsel.

5 MR. ATKIN: Mike Atkin, managing  
6 director of the Enterprise Data Management  
7 Council.

8 MR. ENGELEN: Karel Engelen, from ISDA  
9 representing FPML.

10 MR. NORTHEY: Jim Northey, representing  
11 the Fixed Protocol Limited as America's region  
12 co-chair, and also chair of the U.S. ASC X.9 XD  
13 Committee on Financial Services. Thanks.

14 MR. COHEN: And my name is Eric Cohen  
15 and I'm here today representing XBRL International  
16 and XBRL U.S.

17 MR. BUFFA: And I'm Jon Marc Buffa, a  
18 senior trial attorney in the Division of  
19 Enforcement.

20 MR. SHILTS: Okay. And again, thanks to  
21 all for participating. As I mentioned earlier, in  
22 Panel 1 we'd like to review the existing systems

1 of swap product classification and identification,  
2 so I guess I'll kick it off with the first  
3 question.

4 How is our swap data currently being  
5 represented, in terms of different formats and  
6 standards, and how does it vary by asset class or  
7 participant or any other criterion? Anyone want  
8 to start?

9 MR. ENGELEN: I'm happy to start.

10 MR. SHILTS: Oh, and Jim, if you would

11 --

12 MR. NORTHEY: Yeah. Okay.

13 MR. ENGELEN: So FPMLs and  
14 institute-driven open market standard that  
15 development started about 10 years ago and it's a  
16 standard that really focuses on OTC derivatives.  
17 So we at FPML, we cover the different asset  
18 classes, rates, credit, commodities, FX, and  
19 equity. And what essentially we're doing is  
20 providing a structured XML representation from the  
21 data, mainly, that you have for OTC derivatives,  
22 if you look at it from a confirmation perspective.

1           Now, from a confirmation perspective we  
2           extended into other areas, such as pricing and  
3           risk. And a very important area, for example, for  
4           the moment is the work that we're doing on  
5           reporting, representing the regulatory reporting  
6           needs. How can we do that for OTC derivatives?

7           FPML as a standard, it's obviously a  
8           messaging standard, but important as well because  
9           of the nature of OTC derivatives. A lot of work  
10          has been done to represent the different  
11          individual instruments. And as such, there the  
12          standard describes all these different  
13          instruments, either through the representation in  
14          the FPML schemer or through the different schemes  
15          that we have. And the schemer and the schemes  
16          together, they actually can be used to -- or you  
17          can look at them as a taxonomy and they can be  
18          used to query data around OTC derivatives.

19          One other very important point is that  
20          in OTC derivatives the underlying legal  
21          documentation is very important because that's  
22          basically what drives the contracts. And the XML

1 standards, FPML has been developed, really,  
2 starting from those legal definitions. So the way  
3 we work is whenever there are new legal  
4 definitions that get defined, we can develop XML  
5 representation within FPML and parallel, so  
6 there's this very close link between the two.

7           So, the result of that is that --  
8 certainly for the commonly traded OTC derivatives  
9 -- you have these representations in FPML which  
10 really are a representation of the full products  
11 and, as a standard, it is widely used within the  
12 industry, certainly within the areas of rates and  
13 credits, and particularly confirmations. A lot of  
14 the trades are represented in FPML in central  
15 infrastructures or within the systems internally  
16 of the different players.

17           MR. ATKIN: We take a little bit of a  
18 different approach. We focus on defining the  
19 common language associated with all financial  
20 instruments. All of their facts about the  
21 instruments and all of the relationships  
22 associated with the instruments, we'll call that

1 an ontology or semantic structure about the legal  
2 contract itself. So we have -- we start with a  
3 contract, we define all of the instruments that  
4 exist based on that contract, define the facts  
5 about those instruments, the relationships of  
6 those instruments to make sure that there is a  
7 formal and factual representation of the reality  
8 of that derivative. And then from that  
9 elementized structure you can then mix and match  
10 and understand exactly what it is that you're  
11 looking at and how it behaves.

12 MR. NORTHEY: The fixed protocol,  
13 actually, it's often confused with just a -- it's  
14 more than one thing. It's often confused with  
15 just a messaging protocol and transmission control  
16 protocol. And while the fixed session layer is  
17 very important in terms of reliable communication  
18 and many millions of messages, we tend to focus,  
19 ourselves, on the business processes that sit  
20 above the trading. And the scope of a fix is  
21 actually pre-trade, trade, and post-trade. We  
22 view that we actually deliver the information

1 within those business processes, so we've modeled  
2 -- primarily listed instruments being equities,  
3 fixed-income FX, and listed derivatives.

4           And we stopped -- we go up to  
5 pre-settlement. And when we go into settlement,  
6 there we start to move into the peer ISO processes  
7 that are best defined by ISO 15-022, but there's a  
8 larger framework within many of the organizations  
9 up here work and participate in. And that's the  
10 ISO 20-022 initiative, which is both a messaging  
11 model that expands the entire range of financial  
12 services, not just the parts that are covered by  
13 CFTC. It covers payments, it covers trading, and  
14 yet it's very comprehensive. And within ISO  
15 20-022 there's multiple components and layers, if  
16 you will.

17           There's messaging, yes, but there's an  
18 important business model that continues to evolve  
19 and we've spent the last 15 years evolving and  
20 improving that business model. The main part of  
21 that business model that describes financial  
22 instruments was originally -- the work was



1 originally started by FISD with the MDDL standard.  
2 That work was then evolved into what was called  
3 the FIBM standard. And the FIBM work was a  
4 separate ISO standard that was moved fully under  
5 ISO 20-022.

6 Just recently, with version 1.5 of ISO  
7 20-022 we significantly re-factored that model and  
8 I think it's an excellent core and a starting  
9 place for referencing financial instruments. And  
10 there's a parallel effort going on in Europe led  
11 by the ECB called Target 2 Securities, and I think  
12 probably one of the most sophisticated and robust  
13 and complete models that exist now are the one  
14 that the ECB has. And we're hoping that parts of  
15 the ECB model that aren't in there already will  
16 find themselves in ISO 20-022.

17 We've been going through a reverse  
18 engineering process of making sure all of the  
19 fixed protocols represented in the ISO 20-022  
20 model -- and I have to say, there were some  
21 technology issues that were holding us back from  
22 version 1.0 that are no longer there in version

1 1.5. I'm very happy to say, working with some key  
2 experts, including experts from the Object  
3 Management Group who participated in ISO 20-022,  
4 we now have that model on a very industry standard  
5 open platform that can be shared and used widely.

6 I think it's enough to the point that I  
7 can actually work with my friend Karel here to  
8 actually now start to pull in the FPML piece of  
9 this work. Two years ago, prior to version 1.5 of  
10 that standard, I was actively -- FIX gets involved  
11 with firms that trade multi-asset class, including  
12 OTC derivatives. We would have actually  
13 encouraged them not to sort of integrate. But I  
14 think we're now at a point where we'd like to  
15 integrate further the OTC derivatives into the ISO  
16 20-022 model.

17 And it's important because the  
18 technologies there is stuff that today can start  
19 to actually disseminate and distribute and pull  
20 together information. So, you have to look at  
21 standards more evolutionary, not as an endpoint.  
22 And you have to look at compliances, not a binary

1     yes or no thing. It's a matter of degrees. And  
2     is it better to have six exchanges agreed to  
3     mostly adopt, with a few differences, say, FIX, or  
4     should we say you have to adopt that exactly right  
  
5     or not at all? I think you have to look at it  
6     more and I would say in the degree of adoption and  
7     commonalities to reduce the overall cost to the  
8     industry and also promote time to market issues.

9             And so, you know, FIX has sort of been  
10     the pragmatic non-ideological perspective and as  
11     that we've gained a lot of adoption by being a  
12     little more practical with our approach. But  
13     we've found a lot of benefits and we've invested  
14     quite a bit of member's money in this ISO 20-022  
15     model and I think it's where most of the focus  
16     needs to be going forward.

17             With that said, the next important piece  
18     of this work, which we weren't prepared to adopt  
19     because the technology wasn't mature enough, when  
20     we looked at doing version 1.5 of the standard, we  
21     spent many, many months debating the use of  
22     semantic modeling versus non-semantic modeling.

1       And we really were looking for maybe an OWL or an  
2       RDF -- this is technical terms -- looking to adopt  
3       that because we saw that's the ultimate  
4       evolutionary step towards what you do for  
5       definitions.

6                 And right now, as of 2011, and with the  
7       completion of version 1.5, we have a platform.  
8       And there's been a working group called ISO TC-68.  
9       For those of you who don't spend all your time,  
10      like I do, dealing with standards politics  
11      (inaudible), ISO TC-68 is the International  
12      Standards Committee, responsible for all financial  
13      services standards. And it runs the gamut from  
14      just trade invoicing through trading securities,  
15      through all bank payment processes. They're all  
16      covered by ISO TC-68. ISO TC-68 Working Group 5,  
17      which is a startup, is given the mandate of adding  
18      a semantics layer onto the model, and we view that  
19      that's the important next step in our evolutionary  
20      process.

21                 Now, if we were to drop one of these  
22      things -- a completed semantics layer -- onto

1 practitioners in the industries, exchanges,  
2 clearinghouses, and banks, they would look at you  
3 and they would wonder what they were supposed to  
4 do with it right now. However, that doesn't mean  
5 that we shouldn't positively be building it and  
6 working towards that. And the other thing about  
7 that is the amount of time you spend working on a  
8 single definition, it takes a lot of time. If you  
9 have to put all of that time in front of actually  
10 delivering information and providing transparency  
11 and an inventorying of what instruments are out  
12 there in front of things, I think you're going to  
13 end up losing a considerable length of time.

14           What we need to do is take existing  
15 mature standards that are already implemented --  
16 the infrastructure's there -- start to capture the  
17 information while we're working on this extremely  
18 important initiative of providing a clear  
19 semantics model. We need to also look for what  
20 artifacts exist now that we can rely on right now  
21 that are also very definitive. One of those, for  
22 instance, is the FPML Dictionary of Terms. It's

1 well defined and it integrates inter-master  
2 agreements with FPML messaging, which interacts  
3 with the fixed messaging that goes on right now,  
4 and that can serve as a base as we're building  
5 this platform. I think we have to look at what  
6 purpose are we trying to address right now, today,  
7 and look at what technologies are readily  
8 available because right now, you know, there are  
9 more CDS's now, I think, in the marketplace than  
10 there were in 2008. And I think there's a time to  
11 market issue that we have to do and we don't want  
12 to put any important technological innovation in  
13 front of capturing this information, warehousing  
14 it, and starting to analyze it.

15 Now, when you start to talk about  
16 analyzing, it seems to me that when you look at  
17 large data set analysis, complex systems theory,  
18 almost every academic discipline is now relying on  
19 building up their own ontologies to provide pure  
20 native research. And we need that research done  
21 and we need that ontology built. The question is  
22 -- it's not a matter of if, the question is when?

1       And then, what are we looking at now? What is the  
2       purpose we're trying to fulfill at this moment in  
3       time?

4               And so, I think we have to say, what is  
5       your timeframe, what's the goal? And what is the  
6       most efficient way for that industry to get that  
7       information there? And because of its nature, I  
8       just want to make sure -- as we've done with the  
9       CFTC in the past, with large trader reporting and  
10      positions reporting, you know, we stand ready to  
11      work very closely with you to make sure this data  
12      gets delivered so that you can start to summarize  
13      it.

14              And we've also -- it may be a surprise  
15      to many people because of the wide adoption of FIX  
16      in the (inaudible) classes, but we don't approach  
17      standards as something that sold and we don't have  
18      an expansive perspective on this thing. In fact,  
19      one of the best things that happened to FIX over  
20      the last year is that we had a couple major,  
21      dominant members that were pushing us heavily into  
22      OCC derivatives. And right now you can represent

1 CDS's, and you can represent IRS's in FIX, but,  
2 you know, our view is that, wait, we would prefer  
3 to work with FPML/ISDA. And we've found ways to  
4 get our messaging to work together so that any FIX  
5 message can carry an FPML payload right now today.

6 So you could send a stream of trade  
7 reports from, let's say, an exchange into the CFTC  
8 for whatever reporting purposes and some of the  
9 messages could be FIXML for listed derivatives,  
10 very simple, simple basic (inaudible), and it  
11 could also carry FPML payload when it's  
12 appropriate to do that. If we follow the approach  
13 specified by ISDA of having a warehouse and a  
14 standard product identifier then you could do even  
15 more because we can carry that as part of our  
16 business messages that already exist to  
17 disseminate reference data information and also  
18 to, even, report trades. Do all the pre-trade  
19 activity referencing FPML objects, but so --

20 MS. LEONOVA: Thank you, Jim.

21 MR. NORTHEY: Thank you.

22 MS. LEONOVA: I want to make sure we



1 have time to touch base on XBRL.

2 MR. NORTHEY: Okay, sure. Okay, right.

3 MS. LEONOVA: And Eric is falling  
4 asleep, so we need to (inaudible) while he's  
5 awake.

6 MR. NORTHEY: Sorry. Thank you, Irina.  
7 Okay.

8 MR. ENGELEN: Thank you. XBRL is best  
9 known as the standard that's been embraced and  
10 adopted by the Security and Exchange Commission,  
11 as well as dozens of other world regulators for  
12 taking financial statements from companies around  
13 the world. It did begin with a much broader  
14 vision and that vision still remains that someday  
15 a piece of business information, once it hits any  
16 computer anywhere, never needs to be retyped as it  
17 moves into an organization through its trading  
18 partners, as it moves within that organization for  
19 operations and management purposes, as it's  
20 prepared for sharing with the outside, and as it  
21 moves outside and is shared, for example, with a  
22 regulator making it public again.

1           As a market collaborative XBRL has been  
2       developing specifications to integrate and improve  
3       processes and business reporting supply chain  
4       based on XML, base specification. Because it is  
5       from first transaction to end reporting we also  
6       try to know our place. We're not trying to  
7       compete with the transaction and purpose specific  
8       world of transactions. We try to pick up with a  
9       generic and holistic way of representing  
10      information from many different transactional  
11      purposes, express them in one face throughout in  
12      the RFP system and then be able to go to the  
13      purpose specific end reporting taxonomies.

14           So XBRL is a syntax, a way to represent  
15      the code books that companies are expected to  
16      report against; a way to extend those reporting  
17      concepts, so companies can tell their own story.  
18      It is the marked collaborative with organizations  
19      around the world and it's the code sets that come  
20      together.

21           As we speak about your question, in  
22      particular, who were some of the standard setters

1       who are saying what type of information is needed  
2       for swaps and similar information, one of the  
3       parties that has embraced XBRL for that purpose is  
4       the Financial Accounting Standards Board. The  
5       FASB is the developer of the 2011 U.S. GAAP  
6       financial reporting taxonomy. And in that  
7       taxonomy you'll find dozens of individual facts  
8       that work together so that companies and their  
9       financial statements, as they express their  
10      holdings in more summary on the face of the  
11      financials and then in tremendous detail in the  
12      notes, can express that information in a lot of  
13      detail.

14               The SEC has mandated the use of XBRL for  
15      financial reports. We're in the third year --  
16      starting June 15th -- of the three year roll-out  
17      where the first year -- starting June 15, 2009 --  
18      the largest 500 companies in terms of global float  
19      began reporting the face of their financials in  
20      detail, then notes and summary. The second year  
21      those 500 companies then began to do the exact  
22      kind of data that we're talking about today in

1 complete detail, every number, every fact that  
2 appears in the notes of the financial statement.

3 I looked at a tool that's provided by  
4 XBRL U.S. This morning. It's called the C Suite,  
5 available at csuite.xbrlus. I found that of the  
6 1,700 companies that have reported approximately  
7 8,000 filings to date, there are approximately  
8 3,500 classes of facts directly related to swaps  
9 that have been reported in tremendous detail. And  
10 by "classes," I mean some of the attributes that  
11 you're talking about, with the basic line items  
  
12 and then -- I apologize that I'll use some  
13 technical or pseudo-technical words here -- axis  
14 and domain members to do the different slicing and  
15 dicing that I know that your organization needs  
16 and that the market needs to be able to identify  
17 and classify the information.

18 Now, the FASB and its rules and the  
19 codification 815 is among the rules that FASB puts  
20 out. In the international world IFRS, IAS 39 is  
21 modified by IFRS 9, is how they do that type of  
22 reporting. They give some broad strokes of how

1 companies have to report in those 3,500 some odd  
2 facts. You can see where companies have chosen to  
3 tell their own story by providing different types  
4 of attributes, whether it's the dates that  
5 different interest items may come through or the  
6 type of commodity that the swap relates to. So  
7 you'll see both the combination of what's required  
8 from the FASB that the SEC requires in their  
9 reporting and what the companies are choosing  
10 through tools like the C Suite and others, many of  
11 which are freely available. It's very easy to  
12 analyze this information and groups that are  
13 looking to analyze the types of attributes can use  
14 this as a very rich storehouse for the kind of  
15 information that's available.

16 I just chose one of the companies -- the  
17 very first one on the list -- and one company had  
18 disclosed approximately 550 individual swap items  
19 on one of their detailed financial statements.  
20 So, again, the direct answer is that the financial  
21 regulators are requiring it, the companies are  
22 currently doing it, XBRL is a format that is

1 currently mandated around the world for this  
2 reporting, and so we're already seeing in this  
3 first of three years that the detail was required  
4 where tremendous amount of swap information is  
5 being made available and can be used to analyze to  
6 come up with further answers for your questions.

7 MR. ATKIN: Maybe we can take a shot at  
8 unraveling some of this stuff, so that we can  
9 divide it up into its component parts. You,  
10 fundamentally, have two or three challenges. The  
11 first challenge is, can you define this derivative  
12 contract? And you defined it based on the  
13 contract with a common language, so that everybody  
14 understands all of the construction of the  
15 derivative: What's its characteristics, what's  
16 its structure, who's involved, dates, and payment  
17 rates, and schedules, and things of that nature.  
18 And we'll call that the semantic layer.

19 The second thing you do is you describe  
20 it in a computer-readable format. You know, you  
21 use XML and there are various flavors of XML that  
22 have sprung up independently, all of them sitting

1 around the table. And then you communicate it to  
2 lots of systems so it can be consumed and fed into  
3 their processes. All of these things are  
4 complementary. Up until now we've all been  
5 working in our silos to build the language, the  
6 schemas, and the protocols as part of one thing.  
7 We are now mature enough that we are separating  
8 these activities so that you can have schemas to  
9 communicate, semantics to define, and, in fact,  
10 all of these things work together.

11 I think the good news moving forward is  
12 that all of these activities are now working  
13 together. The industry is embracing the  
14 importance of precisely defining the instruments  
15 based on its attributes and then being able to  
16 communicate it in a way that can be processed by  
17 the firms. So I think what you're seeing now is  
18 the same activities that were described now being  
19 separated into its various components that we can  
20 assemble back together, which gives us a lot more  
21 flexibility in what we're doing in terms of  
22 analysis, et cetera.

1                   MS. LEONOVA:  When you say industry is  
2                   working together on this issue, do you have any  
3                   exact examples of this working together?

4                   MR. ATKIN:  I was the founder of MDDL.  
5                   MDDL was what Jim referred to that FIX was working  
6                   with.  We're now doing a proof of concept with  
7                   ISDA on OTC contracts to make sure that we can  
8                   define their contract semantically and deliver it  
9                   via FPML schemas.  So when I say working together,  
10                  all of these standards participants are all  
11                  working together and are participating in the same  
12                  conversations.

13                  MR. NORTHEY:  I can also --  
14                  unfortunately, probably the leading advocate of  
15                  this approach isn't here because of train  
16                  problems, so I'm going to put on another hat and  
17                  I'm going to be a proxy for the ISO TC-68 chair,  
18                  who works tirelessly to try to integrate and get  
19                  everybody working in the same direction, and  
20                  that's Karla McKenna from Citibank.

21                  And we, based on some feedback from some  
22                  very, very high-level bank executives a few years



1 back, created something called the Investment  
2 Roadmap. And the Investment Roadmap is a artifact  
3 from an organization that we've demanded not be an  
4 organization. There's something called the  
5 Standards Coordinating Group. Right now the FIX  
6 organization provides the dial-in facility for  
7 that and a web page for it, but we purposely did  
8 not make an organization of it.

9           And here's what the Standards  
10 Coordinating Group came together to do. The fact  
11 was there was all these competing technologies and  
12 standards, so when you're looking at running a  
13 bank, a trading company, or if you're a regulator  
14 and you're trying to understand, what should I use  
15 (inaudible)? And the term "investment" means  
16 where do I spend my money to promote standards and  
17 how do we work so we don't create duplicate  
18 processes and activities? How can we share  
19 information towards working over the long-term to  
20 converge?

21           And so the Investment Roadmap is a  
22 public document available off of the FIX or the

1 ISO 20-022 website and it's a combination of  
2 groups such as XBRL, FPML, Swift -- if I miss  
3 somebody, please let me know -- FISD -- what's  
4 that?

5 SPEAKER: EDM Council.

6 MR. NORTHEY: Yeah, not yet. Are you  
7 there yet? So, and what we'd like -- to pull the  
8 EDM Council into this at some point as well. And  
9 our goal is -- we've defined the entire process of  
10 trading from pre-trade all the way through  
11 settlement and reporting. And we said, look,  
12 here's the grid. Here's what you use in this  
13 area, here's what you do. But there's one  
14 overarching place where we're all over time trying  
15 to work towards and that's the ISO 20-022  
16 repository and model. That's where we want all of  
17 that to evolve into. And that's our point of  
18 coordination for things such as code list,  
19 attributes, and that type of thing.

20 And that's where you'll find the current  
21 industry practice for classification of financial  
22 instruments, but that's also the organization

1 where you'll find some work where XBRL starts out  
2 where you have to do a filing to do a corporate  
3 action, all right? So you take the tags from  
4 XBRL, you communicate that through ISO 20-022  
5 Swift messages, you know, working with DTCC into  
6 the process. And the goal there is to avoid  
7 transcription services.

8           What's missing from that is -- and what  
9 the next logical step in that is -- is not that we  
10 have a robust model for financial instruments and  
11 the overall business processes, we need to bring  
12 in the semantics layer, and that work is starting  
13 now. But this was also to talk about identifiers,  
14 this question. I want to bring us back to  
15 identifiers and talk a little bit about  
16 identifiers themselves.

17           When we read the ISDA FPML proposed  
18 paper -- and, again, we represent the consumers of  
19 this information. Part of the reason we're  
20 involved in X9D is there were some things we were  
21 not happy with in terms of how, as consumers of  
22 identifiers, the whole industry was structured

1 around -- and using or misusing or disabusing  
2 standards. So when we look at identifiers  
3 themselves, the only comment we'd like to make to  
4 the ISDA paper is we know definitively that if you  
5 want to start working today and you want to  
6 capture information that's going to address risk  
7 or to get an understanding of what's going on, you  
8 have to start with ISDA FPML, their dictionary,  
9 their master agreements, to understand it.

10 But when you start to talk about  
11 identifying instruments, we prefer that we have an  
12 open standard based on some kind of international  
13 standard, all right?

14 MR. ATKIN: Gee, Jim, would you agree  
15 that you --

16 MR. NORTHEY: With that said, there's a  
17 number of issues with standards in general, right?  
18 I mean, so I'd like to point some of those out.  
19 And I'd also like to talk about -- because of the  
20 question that you said is, what's out there today  
21 that you should know about?

22 Well, there's the ISO 10-962 standard,

1       called classification of financial instruments,  
2       all right?  And I want to state -- talking now  
3       specifically about the FIX protocol organization  
4       and our consumers we represent -- we consider it  
5       to be, you know, a very inferior standard and we  
6       don't see that that standard, as it exists, is  
7       something that we can build upon to address OTC  
8       derivatives.  With that said, the ISO TC-68  
9       organization has a thing called the Independent  
10       Study Group on identifiers, SG1.  We were the  
11       group that responded very quickly to the legal  
12       entity identifier request and we've had just  
13       incredible adoption.

14                 We now have people from P countries  
15       globally and, you know, the advantage of an  
16       international standard is we're talking -- you  
17       know, I can go into a room now and I can talk to  
18       Japan, Korea, China, Brazil, right?

19                 MS. LEONOVA:  Yes, and we are going to  
20       have Karla on the second panel, so I'm sure she  
21       will be happy to expand on that, but I want to  
22       give Karel some airtime.

1                   MR. NORTHEY: Yes, okay. Okay, she'll  
2 talk more. Right, right. Okay, yeah. Okay.

3                   MS. LEONOVA: And I also would like to  
4 follow up on their group of concepts that Michael  
5 mentioned before.

6                   MR. ENGELEN: Sure, I'll address it so  
7 that -- the question was on semantic layering and  
8 what we're doing to work there together.

9                   I mean, generally speaking, the position  
10 that we have is that, definitely it's very  
11 interesting technology and interesting stuff to  
12 look at and we think it's definitely very good  
13 that EDM Council is taking a leading role there.  
14 On the one hand, as Mike mentioned, there's proof  
15 of concept that we're looking at, say, for some of  
16 the OTC derivative contracts, how it could look  
17 like, for us to better understand and to evaluate  
18 what's the semantic proposals we could bring us.

19                   Jim mentioned the work that's ongoing in  
20 ISO. There's a Working Group 5 that will be  
21 formed -- or that has been formed that will look  
22 at it as well, so we'll have some engagement in

1       that as well. But generally speaking, we see this  
2       as technology with promise, but more for the  
3       long-term. What we see is there is a lot of new  
4       regulation coming out. There's a tremendous  
5       amount of work for the industry and what we want  
6       to do is kind of come out with ways in which we  
7       address all the requirements and use what we have  
8       already. So, again, we're happy to engage to a  
9       certain degree in semantic repositories and see  
10      what the value could be in the long term, but we  
11      have to keep in mind a lot of the stuff that the  
12      industry has to build in the short term and how  
13      can we best leverage existing standards, existing  
14      infrastructure there.

15                   MS. LEONOVA: What do you find to be the  
16      short- term constraints between semantics  
17      implementation into the FPML definitions?

18                   MR. ENGELEN: I don't know if there are  
19      specific short-term constraints. I mean, we have  
20      to see how the proof of concept works out and  
21      we'll learn from that and see how quickly things  
22      can be done. We did learn, though, for example,

1 from the FPML experience that generally it just  
2 takes a lot of time to get people to agree on  
3 descriptions of instruments, et cetera, et cetera.  
4 So standards move forward, but it just takes time  
5 to kind of cover it all.

6 MR. NORTHEY: Can I give our concerns?  
7 Our concerns really are the maturity of the tools  
8 and products and the maturity of the industry  
9 practitioners to be able to understand the  
10 (inaudible).

11 Now, believe me, this in no way am I  
12 recommending that we don't pursue this and we  
13 don't use this little window of time where we can  
14 actually encourage the industry to start  
15 identifying their terms and creating that semantic  
16 layer. I think that's very important, but what we  
17 see right now -- as of today -- are we trying to  
18 solve some problems in near term to the risks that  
19 still sit out there, from my perspective, that  
20 haven't changed that much since 2008 and try to  
21 get it? Or are we looking for a longer term  
22 solution? And right now, the maturity of the



1 tools, the maturity of people who are  
2 practitioners that know how to be what we call a  
3 working ontologist is just not there.

4 And I think that we have to keep it in  
5 perspective while Mike and his group do their  
6 important work and build up that layer and while  
7 the ISO organization does it from a global  
8 perspective, you know, pulling in the ECB and  
9 other organizations. But we don't let that get in  
10 the way of what we need to do right now to address  
11 quite a bit of what's in the --

12 MS. LEONOVA: What do we need to do  
13 right now?

14 MR. NORTHEY: Well, I think, largely if  
15 you -- there's talking from a definition of OTC  
16 derivatives, the definitive reference from my  
17 perspective, and what we've said as a policy of  
18 the FIX organization, it's the ISDA- FPML  
19 combination of master agreements, the FPML  
20 document structure, and the FISD dictionary terms.  
21 They're well thought out. Everyone agrees upon  
22 them, everybody knows how to use them. We know

1       how to communicate them. They're already in the  
2       infrastructure. But all of that work that is the  
3       FPML needs to do is move from a silo, where it is  
4       now, into the ISO 20-022 model. We need to bring  
5       in this important semantic layer at the same time.

6                MS. LEONOVA: Okay. Karel, what is your  
7       opinion about this goal?

8                MR. ENGELEN: Well, there's a lot that  
9       we need to do now or that we have to work on, but  
10       I think one of the areas of focus is the  
11       requirements around both real-time reporting and  
12       regulatory reporting. So, as an industry, how can  
13       we kind of make that reporting possible and what's  
14       the best way to do that?

15               The way we look at it is basically, we  
16       see the OTC derivatives industry, broadly  
17       speaking, divided up in three buckets. There is  
18       the more standardized products for which we  
19       propose to have these unique product identifiers  
20       that allow you to position a lot of the trade  
21       information as reference data because the products  
22       are standardized. And so you would use that with

1 reporting and that would, obviously, be very  
2 useful in public reporting.

3 The second bucket would be products that  
4 are standardized, but are not necessarily not very  
5 frequently traded. You might not develop unique  
6 product identifiers for them. And for those  
7 products you would have the full FPML  
8 representation, like you have it today, like it's  
9 used in the confirmations that go through DTCC or  
10 to a market wire for credit or trade rates.

11 The third bucket would be the very  
12 customized, the very (inaudible) products for  
13 which we think there's not necessarily an  
14 electronic representation. These trades might be  
15 one-off trades that really are done on paper.  
16 What we propose is to use a construct which we  
17 call the generic products that allows you to give  
18 the main characteristics of the trade, such as  
19 notional, buyer/seller maturity dates, and a  
20 couple of other identifying elements. Again, it  
21 allows the regulators to get an understanding of  
22 the trades, to get a view of what the trade

1 represents. But full details, ultimately, you  
2 would have to go back to the confirmation.

3 Now, working all this out for all the  
4 OTC derivatives, it's just a tremendous  
5 undertaking and that's one of the focus areas for  
6 us.

7 MS. LEONOVA: I thank you for bringing  
8 us back to dividing swaps and standardized and not  
9 standardized. We have read with a great interest  
10 the paper on a description of standardized OTC  
11 derivatives, but do we have any game plan for  
12 addressing category 2 and category 3 of non-liquid  
13 products and (inaudible) products at all? And if  
14 we have a game plan, what is the timeline for ISDA  
15 to address it, or any other organizations who are  
16 concerned?

17 MR. ENGELEN: Well, the game plan for  
18 reporting purposes is indeed to have the generic  
19 product for the very bespoke ones and for the less  
20 liquid, but still standardized products to have  
21 the full FPML representation, and that is  
22 available already. There might be certain

1 products where we have to expand FPML, but that's  
2 an ongoing exercise. So we have ongoing working  
3 groups that keep on expanding the standard.

4 As far as the representation for the  
5 standardized products, the way we're tackling that  
  
6 -- and that goes back to the unique product  
7 identifier -- the way we're tackling that is that  
8 the current focus is on the developing the  
9 taxonomy and looking at different taxonomies that  
10 we have -- the FPML one, the work that the  
11 reporting working group has been doing, and work  
12 that has happened in previous ISDA operations  
13 working groups -- and basically refine that, have  
14 a dialogue with the regulators to make sure that  
15 the taxonomy that we come up with is one that kind  
16 of covers your needs from the point of view  
17 querying trades, et cetera. We think we can do  
18 that in the short-term, meaning by the end of this  
19 month for certain asset classes, such as rates and  
20 credit, we should make a lot of progress.

21 From there we plan to build the work on  
22 the unique product identifiers, so further

1 refining of taxonomy and ultimately define these  
2 product identifiers. We are working on an  
3 implementation plan -- again, for the end of this  
4 month -- that will give more views on dates, et  
5 cetera, but we do not have them.

6 MR. ATKIN: I think that you identify,  
7 describe, and classify derivatives, bespoke  
8 customized contracts based on their attributes.  
9 That really defines what the instrument is. And  
10 in order to do that, you then have a semantic  
11 structure that defines those things, you convert  
12 that to a technical model. The next panel you'll  
13 hear about our relationship with the Object  
14 Management Group to do that, and you communicate  
15 it via an existing protocol, like FPML. So I  
16 think that those things are ready to go now. We  
17 can then define the contracts that are not covered  
18 by standard FPML protocols at the moment and feed  
19 them right into the process. I think that those  
20 are complementary activities.

21 MR. NORTHEY: But, you know, one of the  
22 things I want to come back to again is that --

1 wearing more of the U.S. hat -- is, you know, the  
2 issue of what the identifiers are and who assigns  
3 them and (inaudible) is not something that should  
4 be overlooked. And I think that there needs to be  
5 more analysis done by the CFTC on what's the  
6 appropriate identifier mechanism and what's  
7 working in the industry now? Because identifiers  
8 are largely governed by other standards outside of  
9 what we're talking about here in this model  
10 approach.

11           So I would just encourage you to gain  
12 some understanding of current issues along  
13 identifiers and also to -- and I think that we've  
14 started a classification subgroup within X9D in  
15 the U.S. to feed and drive the -- two things: The  
16 ISO working group responsible for the 10-962,  
17 which is a classification of financial  
18 instruments, and the study group to try to address  
19 and improve this thing.

20           In a large degree, you know, I think the  
21 financial industry does not hold up to other  
22 industries in terms of their management and

1 governance over identifiers. You have IPR issues  
2 that continue to plague adoption. You have cost  
3 issues that are imposed. And I think that these  
4 are things that the CFTC has to understand. And  
5 then, also, if you take a silo and create a new  
6 identifier stream independently, then you  
7 potentially start to preclude integration and  
8 cross-asset management across the picture.

9 An OTC derivative doesn't work in a  
10 (inaudible). Often the underlyings are tied to  
11 listed derivatives or other (inaudible). And  
12 those things are important, so you've got to look  
13 at the (inaudible).

14 MS. LEONOVA: Thank you, Jim, for  
15 bringing us here. So can we talk about  
16 interaction between XBRL and FPML and what is the  
17 linkage? Is there a technical organization right  
18 now?

19 MR. COHEN: So I think that separation  
20 between syntax and semantics is a very important  
21 one. As long as we can do some manner of the  
22 lossless transformation of the semantics between



1       our different syntaxes, I think wonderful things  
2       can happen.

3                   The XBRL's pace tends to be the movement  
4       of information within an ERP business environment  
5       in preparation for external reporting.  If the  
6       things that make XBRL unique -- the ability to  
7       associate human readable labels and definitions  
8       with each of the concepts; the interrelationships  
9       of the concepts, which many people can do, but the  
10      particular XBRL tools that are designed in the  
11      reporting world; the association with  
12      authoritative and practical reference and  
13      guidance; the calculations, formulas, rules  
14      versioning, and the things that are necessary in  
15      that environment -- may mean that XBRL is an  
16      important part for some aspect of this.  Then, if  
17      we have that agreement on the semantics -- that  
18      same information can be expressed in different  
19      ways, whether it's at the detailed level with  
20      XBRL's internal transactional tool, called XBRL's  
21      Global Ledger, or whether we're drilling down to a  
22      more transactional --

1 MS. LEONOVA: Do you have this agreement  
2 on the semantics or are you trying to reach  
3 agreement on the semantics while we are standing  
4 here?

5 MR. ENGELEN: I think it's a very good  
6 question. We haven't really looked at it, mainly  
7 because we think we're addressing two very  
8 different things. XBRL is addressing financial  
9 reporting. We are really looking, and have been  
10 very focused on the post-trade business processing  
11 and everything linked to that, so how do you kind  
12 of communicate this trade information?

13 Probably it is something to look at and  
14 see to what extent there is an overlap with some  
15 of the XBRL work, but again the focus is very  
16 different. It's financial statements, on the one  
17 hand, where as we are looking at real-time,  
18 regulatory reporting, more from a risk perspective  
19 and a kind of trade position perspective.

20 MR. ATKIN: Well, they work together.  
21 So the XBRL is really an accounting taxonomy, so  
22 anything you want to do to make sure that you can

1 understand how to deal with it from accounting  
2 perspective, you would use XBRL. When you're  
3 talking about describing the instruments, you'd be  
4 able to describe so using our repository, which  
5 would be the semantics. And when you want to  
6 communicate information of the transaction, you  
7 would do so via FPML. So they are complimentary.  
8 And, in fact, that's what we are doing with our  
9 proof of concept.

10 MR. COHEN: If I might provide just the  
11 slightly different viewpoint, is that XBRL is not  
12 limited to financial reporting. It is the lead to  
13 end aggregated reporting of all kinds and a  
14 seamless audit trail from the transaction space to  
15 that.

16 I fully agree that if what you're  
17 dealing with is real-time reporting of  
18 purpose-specific transactions, that is going to be  
19 before the XBRL space. But if you are then going  
20 to be bringing those transactions together with  
21 transactions of other kinds -- whether it's  
22 leading to financial reporting, statistical

1 reporting, statutory reporting, tax reporting,  
2 sustainability reporting, any kind of a business  
3 reporting -- if you're dealing with summarized  
4 aggregated information that you need to have a  
5 solid audit trail back to the transactions, that  
6 that's the space of XBRL. But I absolutely agree  
7 that if you're dealing with purpose-specific  
8 transactional reporting in real time, that is the  
9 pre-XBRL space.

10 MS. LEONOVA: I would like to open the  
11 floor to questions to our panelists, if anybody  
12 has any. I think Anne has a question.

13 MS. SCHUBERT: Well, a question that I  
14 had been -- Irina and I had been considering, and  
15 other employees of the agency as well, is whether  
16 the product ID can possibly be composed of  
17 different sections and each section may represent  
18 a different level of granularity?

19 For example, the first section may  
20 represent the highest level of granularity, which  
21 would probably be asset class. And then  
22 subsequent sections would represent higher levels

1 of specificity, and so then a regulator would be  
2 able to use whatever section or sections it wanted  
3 to for it's own purposes of aggregation. And we  
4 just wanted your feedback on the feasibility of  
5 that?

6 MR. ENGELEN: Sure, I'm happy to address  
7 that. So, when we developed whitepapers we were  
8 looking at getting feedback from people that have  
9 been looking at these kinds of identifiers and  
10 different other kinds of asset classes, and the  
11 general feedback was that ultimately you were with  
12 a so-called unintelligent identifier for what  
13 you're doing.

14 And you can use aliases if you want to  
15 make it more descriptive. If you build the  
16 structure that you're looking at into your  
17 identifier, you basically bring your taxonomy into  
18 your identifier, you risk running into  
19 limitations, certainly in an area such as OTC  
20 derivatives, which is still evolving. New  
21 products might be developed. There might be  
22 things you're not thinking of.

1                   So the preference from a technical  
2 perspective was very much to have an unintelligent  
3 identifier to the extent you need to give it  
4 meaning. Unintelligent, but unique identifier to  
5 the extent you need to give it meaning, you use an  
6 alias for that.

7                   I think what you're looking at is  
8 exactly what we're addressing on the level of the  
9 taxonomy. So, you would have a taxonomy that  
10 would give you the different asset classes. With  
11 codes for the asset classes, you would go to the  
12 product level, sub-product level, et cetera. And  
13 the two would be linked, definitely. So if you  
14 look at identifiers, you would also be able to  
15 place them within the taxonomy, but that doesn't  
16 mean you have to build your taxonomy into your  
17 identifier.

18                   It is a question, though, that comes up  
19 a lot and it doesn't mean that because it's a  
20 technical preference to have an unintelligent  
21 identifier, that ultimately we won't end up with  
22 something else.

1                   MR. ATKIN: We 100 percent agree with  
2                   unintelligent identifiers, that you -- but if  
3                   you're going to have an unintelligent identifier,  
4                   it has to be linked to some description. You get  
5                   to be able to find what that instrument is based  
6                   on its characteristics. So define what it is.  
7                   Use what want. So that's the ideal way of looking  
8                   at identification.

9                   So the creator -- the person who  
10                  originates a derivative submits it to a  
11                  repository, describing its characteristics based  
12                  on its attributes. Gives it a dumb number and  
13                  then, all of a sudden, you can then link the  
14                  identification of the instrument back to its  
15                  attributes, and that allows you to identify it  
16                  uniquely and also to classify it in any way you  
17                  like. So you can then classify it by its  
18                  characteristics. You can classify it by its  
19                  business relationships. You could classify it by  
20                  its transactions, you know, holdings. And that  
21                  would be the ideal way of approaching it.

22                  MS. LEONOVA: It will be a nice

1 discussion for upcoming proof of concept that  
2 Karel and Michael work on. Do you want to give us  
3 some details about what we should expect and what  
4 is ultimate goal, and how long you've been working  
5 on it?

6 MR. ATKIN: So the goal is to deliver to  
7 the regulators and market authorities an example  
8 of what we're talking about because it's a lot  
9 easier to look at it in reality than to talk about  
10 it theoretically. So we are taking interest rate  
11 swaps based on ISDA examples and linked back to  
12 the ISDA master agreement. We are aligning that  
13 agreement with our semantics repositories, so we  
14 can have a consistency of the language used to  
15 describe it.

16 We are pulling real instance data that  
17 we're getting from various vendors, so you can run  
18 various analytics on it. So, after that, you will  
19 be able to construct the derivative based on its  
20 attributes, to describe it and classify it. You  
21 can then show the participants that are involved  
22 and their hierarchical relationship, ownership



1 role, et cetera.

2           You can then link it to its underlying  
3 index for any reset risk that you might be doing  
4 and then you can analyze it based on spread or any  
5 other characteristic. So what we think we'll be  
6 able to do is show the relationship between the  
7 XML schema, which is in FPML, the ontology or  
8 semantics, which is in our repository, and how  
9 those things will work together.

10           MS. LEONOVA: Karel, is that consistent  
11 with your perception?

12           MR. ENGELEN: It is consistent,  
13 somewhat, with my perception. I think concern  
14 that we have expressed is around the timeline, to  
15 be able to do this in a very short period of time.  
16 I would add as well that when we had a  
17 conversation, Mike put his job on the line. He  
18 said he would leave the EDM Council if he was not  
19 able to do that. So we'll see where we are at the  
20 end of the month.

21           MR. ATKIN: I have a footnote for the  
22 record, Karel. I appreciate that.

1                   MR. TAYLOR: I have a follow-up for --  
2                   it's really for all of you and it grows right out  
3                   of the last -- but out of some earlier things,  
4                   too, and it's all about timelines.

5                   You all keep talking about short term  
6                   versus long term and, you know, how long it may  
7                   take to do various steps. You know, I think I  
8                   hear a general agreement: Everyone thinks an  
9                   ultimate goal of all of these dreams converging  
10                  would be good. The question is the time it would  
11                  take. Can you all quantify some of those times?  
12                  What do you mean by "short term?" What do you  
13                  mean by "long term?" When can you do what?

14                  MS. LEONOVA: And I want to separate it.  
15                  How much time is needed for technical agreement  
16                  and how much time is needed for political  
17                  agreement?

18                  MR. ATKIN: Well, I would ignore  
19                  politics for the moment. Our semantics definition  
20                  is complete and has been verified by the industry,  
21                  so we think we have a definition ready to go. We  
22                  have been working with the Object Management Group

1 -- OMG -- for the last few months to make sure  
2 that our work can be converted to their technical  
3 standard. That's a process that's currently  
4 underway and we expect it to be done shortly, I'm  
5 going to say within months. And, Richard, you'll  
6 explain the timeline there.

7           So I think that in immediate run --  
8 probably within, let's say, within a year --  
9 you'll be able to define it semantically,  
10 communicate it via RDFL, based on ISDA master  
11 agreements.

12           MS. LEONOVA: Karel, you look concerned  
13 about this timeframe.

14           MR. ENGELEN: No, I think if you talk  
15 about timeframes, I mean, it's lucky he can put  
16 timeframes on things and you can talk about short  
17 term or long term. To give an example, if you --  
18 the work I was describing earlier on taxonomy,  
19 then I can say by the end of this month we'll have  
20 something developed for rates and credit which I  
21 think we'll be happy to share. Is that going to  
22 be the ultimate taxonomy? It's not going to

1 change anymore? Almost certainly not, so there's  
2 going to be ongoing work, ongoing maintenance.

3           If, on the other hand, you talk about  
4 what Jim talked about before -- the long-term  
5 direction that we have to basically work on with  
6 the ISO 20-022 umbrella -- I can certainly say  
7 that's not going to be finished next year. Not  
8 even the year afterwards. That really is a  
9 long-term effort and we're already working on this  
10 for several years.

11           If you talk about UPI, I think we could  
12 give you a technical framework to develop that,  
13 but the bigger question is -- and that's where  
14 most of the work is -- what is the amount of  
15 effort? And this goes more towards your political  
16 question, if you want to ask it or put it that  
17 way: What is the amount of effort that we need to  
18 do to really bring the whole industry -- all  
19 players in this industry at the same level? And  
20 just takes time. How much time? I honestly don't  
21 know.

22           MR. NORTHEY: Can I make a comment real

1 quick? I don't want to undermine Mike's  
2 enthusiasm and optimism, but those familiar with  
3 the work don't really feel that the model's  
4 complete and it's ready to go. And it's been  
5 vetted widely by key practitioners, even some of  
6 the people who help facilitate starting up that  
7 initiative. Going back a step, when we looked at  
8 revising ISO 20-022, we really knew that  
9 practitioners were not ready to adopt the concepts  
10 of ontologies and yet we still needed to move  
11 forward, so we helped facilitate taking our lead  
12 people and they're working with EDM Council right  
13 now, but I would definitely say I heard -- when I  
14 was asked to be on the panel, you said, what is  
15 available today? What's out there? What should  
16 be considered?

17 I went out and talked to key  
18 practitioners who have been involved and don't  
19 have vested interests, but they work at banks and  
20 technology spaces, and they don't believe that the  
21 current model as it exists is complete or ready to  
22 go. And then there's also the -- we've got to

1 have technology diffusion rates out to the  
2 organizations.

3           So what is ready to go right now, our  
4 view is that from the messaging delivery mechanism  
5 there, I think -- don't underestimate the  
6 difficulty of getting an identifier which can be  
7 readily integrated into business processes. The  
8 identifier problem is much greater in the  
9 financial services industry because of IPR than it  
10 is in any other industry. And there are some  
11 technologies we should look at, such as the  
12 distributed object identifier. We have things  
13 where you have to be able to distribute and  
14 guarantee uniqueness.

15           And, by the way, you know, we fancy  
16 ourselves as financial technologies and we think  
17 we've got the biggest problems and toughest  
18 problems, but you know what? If you look at this  
19 compared to telecommunications and other  
20 industries, most of these are solved problems.

21           You know, I think only one time in the  
22 history of Ethernet has a manufacturer ever

1 generated duplicate Ethernet addresses, you know,  
2 and it was a big controversy. And so I think that  
3 you don't underestimate and don't obscure, you  
4 know, the attraction of a new emerging technology  
5 with the real work of what is the identifier going  
6 to be? Who is going to manage it? Who is going  
7 to own it? And how does it integrate with all  
8 other identifiers? Because I saw in the ISDA  
9 proposal that a CUSIP is going to be used for  
10 underlying instrument.

11 Well, you know, a CUSIP is encumbered  
12 with IPR and licensing issues. And by the way,  
13 it's not widely adopted outside -- you know, it's  
14 really looked upon negatively outside the U.S.  
15 space, where the ICE is used and adopted. So, you  
16 know, it's unfortunate that you're going to have  
17 to really look at almost the identifier more than  
18 the model. I think you have a basis for the model  
19 now, and we certainly want to promote and support  
20 what Mike's been doing -- and we helped start it  
21 -- but let's look at what we're trying to do now  
22 as opposed to over the long term.

1                   MS. LEONOVA: Okay, Eric? You have the  
2 right of the last word.

3                   MR. COHEN: The CEO of XBRL U.S., a  
4 gentleman named Campbell Pryde -- and in his  
5 former life was at Morgan Stanley and he was  
6 dealing with this exact problem -- he, at the  
7 time, was using some of the technologies you've  
8 heard mentioned today. He tried to use things  
  
9 with names like OWL and RDF to be able to create  
10 all the different attributes that are necessary.  
11 In that rare moment of agreement amongst this  
12 group, believing that the identifier itself should  
13 just be (inaudible), it should just be a serial  
14 number that links into that system of  
15 identification.

16                   And whether it's using LRDF, whether  
17 it's using XBRL with the various tools that it  
18 provides to be able to create these interoperable  
19 definitions and descriptions and the formulas that  
20 help you identify what piece of this has gone in  
21 the hole, sort of like bills of material or  
22 engineering pieces. There are many different



1 approaches and a lossless transformation amongst  
2 us would be great.

3 Neither XBRL International nor XBRL U.S.  
4 want to be the owners of these pieces. It is the  
5 stakeholders involved -- folks like the FASB, the  
6 people developing the taxonomies, or individual  
7 members such as myself -- that have the honor of  
8 working with the esteemed gentlemen at this table  
9 to try and bring these solutions to the market.

10 In approximately one year and three  
11 months, every U.S. GAAP filer in the United States  
12 is going to be providing detailed swap information  
13 to the SEC. This unique identifier, this  
14 descriptor is so necessary for the market to be  
15 able to really benefit from being able to analyze,  
16 to aggregate the information and work with it. So  
17 many of us absolutely realize the importance here  
18 and want to support it. But in terms of answering  
19 your question when, we're not part of the -- that  
20 we're going to deliver that to you: We're just  
21 one collaborative member sitting at the table  
22 saying we'd like to work with other market

1 collaborative folks to make this happen.

2 MS. LEONOVA: Okay, let me thank  
3 Michael, Karel, Jim and Eric for finding time to  
4 join us. We are taking a break until 3:15, right?  
5 No, 2:15. And we are going to talk about  
6 coordination. I'm on all those efforts that we  
7 just talked about.

8 Thank you again very much.

9 (Recess)

10 MS. LEONOVA: Let's start our second  
11 panel.

12 MR. KIRILENKO: Hello, my name is Andrei  
13 Kirilenko. I'm the chief economist of the CFTC.  
14 I would like to offer some brief introductory  
15 remarks and open this panel.

16 I -- we're very thankful to the  
17 panelists to be here to talk about coordination  
18 among various industry product classification and  
19 identification work streams for the purpose of  
20 achieving a universal method to describe and  
21 classify swaps. Thank you for contributing to the  
22 public service, for taking your time to talk to us

1 about this.

2 I'd like to also take a minute to remind  
3 people that a few weeks ago we came up with a  
4 request for nomination for the sub-committee on  
5 data standardization of the Technology Advisory  
6 Committee of the CFTC. We plan to announce the  
7 composition of the sub-committee by the end of the  
8 week.

9 The purpose of this sub-committee would  
10 be something along the lines of what your panel  
11 will probably go into discuss, which is to try to  
12 create a public-private partnership to work on a  
13 number of issues, including product ID, entity ID,  
14 storage and retrieval of data, machine readable  
15 formats of legal documents. So, please look for  
16 that announcement.

17 Some of you who are on the panel or in  
18 the audience have submitted nominations. This  
19 will be sort of follow-up and a standing body to  
20 work on these issues, outside of the panel and  
21 outside of the Dodd-Frank rulemaking.

22 With that, I'd like to please open it to

1 the panelists. And --

2 MS. LEONOVA: And first of all, let's  
3 get introduced. So, Matt. You want to start?

4 MR. SIMPSON: Yeah, hello. I'm Matt  
5 Simpson with CME.

6 MS. MCKENNA: Hi, Karla McKenna,  
7 representing ISO, the International Organization  
8 for Standardization. Specifically, Technical  
9 Committee 68 for Financial Services.

10 MR. DEMARIA: Frank Demaria,  
11 representing the ISDA Data Working Group.

12 MR. GREEN: I'm Bob Green, I'm with  
13 DTCC.

14 MR. SOLEY: And I'm Richard Soley with  
15 the Object Management Group.

16 MS. LEONOVA: Okay. We are following up  
17 from the first panel, now more or less we know  
18 what is out there. And the purpose of the second  
19 panel is to figure out how we can coordinate all  
20 these efforts in order to achieve some type of  
21 universal method to describe and classify swap  
22 products by the standardized or non-standardized.

1           And the question number one, as it was  
2 distributed in the agenda. What is the current  
3 status of interstate coordination in developing  
4 standardized swap data classification and  
5 identification?

6           Don't rush all together, please.

7           MR. SOLEY: I'm always happy to say  
8 something. First of all, I'm going to take issue  
9 with the phrase you just used, universal method.  
10 And that leads me to believe that we're talking  
11 about replacing everything that has come before,  
12 trillions of dollars in IT infrastructure spent by  
13 all of the players in the room with some grand new  
14 scheme. And that is unlikely to help and, in  
15 fact, will never happen.

16           So that's why we, along with EDM council  
17 and many others, are focused on a solution which  
18 we have shared semantics with different syntaxes.  
19 It's to avoid what I called the N plus 1 problem,  
20 and that is, you try to replace N different  
21 standards with 1 new one, and in fact you go from  
22 N different standards to N plus 1 standards. You

1       only make the problem slightly worse, but you make  
2       it worse, not better.

3               OMG has worked in standards areas for  
4       about 22 years, and many of the standards you  
5       heard about in the last panel for representing  
6       semantics -- things like SPDR and for representing  
7       models of business processes like UML and BPMN are  
8       standards, and underlie some of the things like  
9       ISO 20-0-22 standard that you also heard about.

10              And in every case, what we've done is  
11       not replace what came before but share semantics  
12       with multiple syntaxes so that you have some hope  
13       of getting systems to inter- operate and not  
14       attempt to replace those systems that came before.  
15       We do that as public-private partnerships in about  
16       25 different vertical markets. And many of the  
17       problems that you see in the financial services  
18       industry are found in many, many, many other  
19       markets.

20              There was a comment on the previous  
21       panel that identification is tougher in financial  
22       services than in other markets. Let me just say,

1       whoever said that has never worked in healthcare.  
2       Identification in the healthcare industry is so  
3       difficult that it's amusing.

4               I'll let other panelists get in there.

5               MS. MCKENNA: So, I heard ISO 20-0-22,  
6       Richard, so I'm going to go next.

7               I think that over the last several years  
8       that there has been a very, very constant and  
9       increased commitment among standards organizations  
10      and those interested in the development and use of  
11      standards to work together. We've formed a number  
12      of alliances in order to be able to share  
13      information and to figure out how to make  
14      standards interoperate and to collaborate.

15              Standards are not all out there for the  
16      same purpose. There are different types of  
17      standards. And when they all come together, they  
18      need to be fit together in a solution. ISO  
19      standards are across these types of solutions, are  
20      usually the content standards within the solutions  
21      that we're talking about. So, we have active  
22      relationships with FPL. You heard from the

1 previous panel, FPML, XBRL. We are talking with  
2 the EDM Council because we have an active project  
3 in order to add a semantic layer to the ISO  
4 20-0-22 standard, and in the area of reference  
5 data where the EDM Council has done the most work  
6 in the semantic area. At this particular point in  
7 time, we're looking for their active  
8 participation.

9           And also, if you take a look at the work  
10 that the EDM Council and OMG that Richard just  
11 talked about, you see ISO standards as part of the  
12 content as well. ISO 20-0-22 is a very, very good  
13 model-based standard under which all of these  
14 efforts can come together. And it was actually  
15 built that way in order to be able to allow  
16 different standards to be able to collaborate  
17 under one umbrella.

18           MR. DEMARIA: I'll go next, maybe put a  
19 little different perspective on things. I  
20 represent credit sweeps on the ISDA Data Working  
21 Group, which are really practitioners in users of  
22 this technology and standards.



1                   And to prove that I am a layperson, I  
2 will try to complete my remarks today without  
3 using any acronyms whatsoever.

4                   What is very important to us in the  
5 forming of the ISDA Data Working Group is the  
6 understanding that as we move into this new  
7 marketplace where OTC products are traded on  
8 various platforms -- electronic platforms and  
9 potentially still on voice -- and cleared at  
10 multiple DCOs, where you have dealers acting as  
11 executing broker and clearing broker with market  
12 participants. I did say DCO, didn't I?

13                   SPEAKER: And ISDA.

14                   MR. DEMARIA: All right. Well, maybe  
15 I'm not the layperson.

16                   MR. TAYLOR: You said OTC, too.

17                   MR. DEMARIA: Maybe I'm not the  
18 layperson I thought I was. It is very critically  
19 important that we are speaking the same language,  
20 and that there is no ambiguity in the product that  
21 you traded, the counterparty that you have  
22 transacted with. And that those transactions can

1 flow seamlessly through your infrastructure in a  
2 very cost- effective manner.

3 We think there is great hope of  
4 leveraging the work that we've done over the last  
5 number of years as we've taken a paper-based  
6 market and made it much more electronic, bringing  
7 great benefits to the marketplace. We've put  
8 types of repositories in place for different asset  
9 classes, and we want to continue that forward.  
10 And we think all these various groups are critical  
11 to work together to get to that goal.

12 MR. GREEN: Maybe I'll go next. As one  
13 of the companies that have put together  
14 repositories, we're also encouraged that these  
15 standard bodies are working together. We're also  
16 users, obviously, of the data as opposed to  
17 necessarily those that create it.

18 One of the things that we're hoping and  
19 encouraged that will occur is that in order to  
20 meet the commission's goals on understanding  
21 systematic risk, as well as other goals in terms  
22 of a reporting to the public, that we're -- that

1       this creation of a universal product identifiers  
2       is quite key on that. And it's an operational --  
3       as was mentioned in the previous panel, it's  
4       definitely an operational challenge to see that  
5       used uniformly. And so therefore, it's something  
6       that has to be well- considered.

7                 But we'd also like to say that it seems  
8       like the FPML representation is, indeed, been  
9       very, very widely used across the product set from  
10       across the asset classes from the perspective of  
11       defining the contracts themselves. So, while  
12       there needs to be a taxonomy necessary to define  
13       what it is that these UPIs are saying, and a  
14       clearer universal product identifier, it certainly  
15       is -- we're encouraged a lot by the ISDA effort  
16       and the white paper there in terms of using FPML  
17       for that.

18                MR. SIMPSON: Yeah. CME is also, you  
19       know, an on-the-ground user of standards. I don't  
20       think we're so concerned about ensuring that the  
21       standards are interoperable, although that would  
22       be nice if they were. You know, we're looking

1 more just the baseline need to start using UPIs  
2 and what that means to our services that we're  
3 providing as a DCO.

4           You know, we really want to get groups  
5 together to the extent, you know both other  
6 service providers as well as standards providers.  
7 And make sure they agree on what the common  
8 business key is for defining these different types  
9 of instruments.

10           You know, we have already -- we've been  
11 working with ISDA. We were involved with the  
12 white paper effort. We're on -- you know, we're  
13 on board with that, we'd like to see that continue  
14 moving forward. But you know, we realize there's  
15 going to be practical difficulties around, you  
16 know, much less achieving interoperability with  
17 standards. Just agreeing on how a universal  
18 product identifier is assigned, what it's  
19 comprised of, and how it's going to be generated  
20 at the point of transaction.

21           But we've -- you know, we've been doing  
22 this kind of thing a long time. We assign over --

1       you know, we currently track over a million  
2       product identifiers in our own systems for listed  
3       derivatives. And you know, we took on --  
4       initially took on a scheme to start assigning  
5       unique product identifiers -- obviously not  
6       universal in nature -- for some of the new  
7       services that we were offering as well.

8                   And what we saw initially is they mesh  
9       fairly well with what we've been exposed to so far  
10      in terms of what's being proposed by standards  
11      bodies and the CFTC initially.

12                   MS. LEONOVA: Going back to ISDA white  
13      paper about the universal utility that is going to  
14      do assignment of UPIs at a certain level of  
  
15      taxonomy, what is end user's feedback on this  
16      idea? And how do you envision the corporate  
17      structure for this organization?

18                   MR. DEMARIA: So, in the white paper I  
19      believe we call that the Data Product Registry.  
20      We've spent some -- had some discussions about how  
21      that would operate, what type of model might be  
22      most appropriate. I think as you see in the white

1 paper, it is critically important that the output  
2 of that -- the product identifiers themselves --  
3 be readily available and publicly available.

4 Which, you know, we've had a number of debates  
5 about what the right kind of structure would be.

6 I think it would be some combination of  
7 basic services that would be provided and open to  
8 all market participants -- clearly product  
9 indicators -- and there are various examples that  
10 you could point to are much more effective where  
11 they are readily available to all market  
12 participants.

13 And then at least my personal view is  
14 there would likely be some value-add service that  
15 would tend to be more profit-driven that would be  
16 complimentary to that. And there are a number of  
17 examples in the cash markets over the years that  
18 have developed along those paths.

19 MS. LEONOVA: Karla, do you have any  
20 reaction on that?

21 MS. MCKENNA: I think that we can bring  
22 this all together. I think that David and you and

1 I have talked before about my first reaction when  
2 I saw the ISDA paper was that it looks very much  
3 like 20-0-22 schema. And it's all coming together  
4 underneath one framework. And I see that that is  
5 the direction in which we can be headed in order  
6 to be able to support the needs of being able to  
7 have machine readability in the products  
8 themselves and in the identifiers.

9 MR. TAYLOR: Let me ask a follow up  
10 question to all of you. I would have asked this  
11 to the first panel if we hadn't run out of time.  
12 And I'll be honest, I thought I sensed from the  
13 first panel a little hesitancy about the  
14 possibility of all of these different work streams  
15 coming together. But here at least, you know, the  
16 topic is, can we do that?

17 So, I'd like to ask you a hypothetical.  
18 Assume for a minute that the Commission -- and I  
19 reiterate what Rick said earlier. This is just  
20 one staff member talking to you. It's not the  
21 Commission. But assume for a minute that the  
22 Commission would really like you all to come

1 together. It would like to not have to pick  
2 winners and losers.

3 Assume for a minute that regulatory  
4 reporting might need to start either in January of  
5 next year or July of next year. What can actually  
6 be done by those times? What coming together can  
7 happen? What can't happen, and how much more time  
8 would it need? And does that vary by asset class?  
9 By, you know, business process? By whatever you  
10 want to vary it by?

11 MR. SOLEY: I'll take a first crack at  
12 that. Because since somebody said something about  
13 wanting to get groups to work together. And I  
14 think you're hearing that all of these groups do  
15 work together. And I think the negative part of  
16 that you're hearing is that it tends to be  
17 bilaterals rather than large groups working  
18 together, David. So, I understand the question  
19 that way.

20 I mean, examples that OMG is involved in  
21 are proof of concept work delivered two years ago  
22 with Swift, and with FIX on message translation.



1 And the one that Mike Atkin was talking about on  
2 the previous panel, proof of concept.

3 That particular one focusing on just a  
4 single asset class, interest rate swaps, is going  
5 to be delivered at the end of this month. So,  
6 will you be able to see proof of concept? Proof  
7 that the technology works by the end of the year?  
8 Absolutely. Will there be products that have been  
9 on the market and tested for five years by the end  
10 of the year? I think that reminds me of the Novel  
11 advertisement in 1995 looking for Java programmers  
12 with five years experience.

13 MR. GREEN: I'll just add one thing to  
14 that, or a couple things. One is that you ask  
15 about product classes and are they asset classes?  
16 And clearly there's a difference there between the  
17 asset classes. The credit asset class has, over  
18 the course of time, through the standardization of  
19 the actual going from very bespoke to a matrix to,  
20 now, standard North American corporates, which  
21 really define an awful lot of things associated  
22 with the trade.

1           Over the course of time, the definition  
2 of the contracts have, in that marketplace, made  
3 it so it's a narrower set of things that define  
4 the product. That varies, and based on the asset  
5 classes. Certainly there's much more commonality  
6 in some asset classes than there is in others --  
7 in other asset classes. And segments of those  
8 asset classes, they're very unique and they get --  
9 tend toward more bespoke. And it really gets down  
10 to one of the questions that was raised in the  
11 first panel or one of the points that was raised  
12 in the first panel. The further you get toward a  
13 bespoke product where each contract is unique, the  
14 less value, perhaps, there is in a product  
15 identifier because it's really talking about -- at  
16 a really bespoke level, a single contract.

17           So I think that, you know, focusing in  
18 on that which is more easily identifiable is a  
19 practical way that we might go. That's easier to  
20 implement, I think, than it would be to try to do  
21 all things for all asset classes all at once.

22           MS. LEONOVA: While we're talking all

1 the derivatives and different asset classes as one  
2 problem. But is there any industry process of  
3 trying to link OTC derivatives with cash market  
4 standards?

5 If yes, what is the status? What are  
6 the objectives? And where we are in terms of our  
7 feasibility here?

8 MR. DEMARIA: I'll take a first shot at  
9 answering that question. Historically, to the  
10 extent that we have OTC products that reference  
11 cash markets and cash products, equity derivatives  
12 using RIC codes to identify underlyings or, for  
13 example, credit derivatives utilizing reference  
14 entity identifiers and reference obligation  
15 identifiers. We've tried to leverage indicators  
16 and identifiers already used in the cash markets  
17 foreign exchange using the ISO standards, as  
18 opposed to creating, you know, OTC-centric  
19 identifiers. So I think that work or efforts  
20 there have been ongoing for a while.

21 I don't personally know about any cases  
22 where that, to my knowledge, where the OTC markets

1 have deviated from that cash marketplace to the  
2 extent that those cash instruments are referenced.

3 MS. MCKENNA: I haven't seen any  
4 specific additional requirements coming out of  
5 this market past what Frank is speaking of.

6 MS. LEONOVA: Going back to that, is the  
7 white paper and -- I'm sorry to come back to this  
8 paper, but it's the only thing we have right now  
9 tangible. CME, ICE, DTCC are going to be the  
10 ultimate users of those UPIs that are going to be  
11 generated by that utility. How do you envision  
12 your access and participation in a structure like  
13 that? And what would you like to see if that  
14 actually is going to materialize?

15 MR. SIMPSON: You know, whatever we see  
16 we want it to be simple and straightforward. We  
17 don't want it to be over-engineered. You know, we  
18 don't want there to be obstacles strewn in the  
19 path of competition, innovation, time to market.

20 You know, I would say that's probably  
21 the most important thing to CME, while at the same  
22 time recognizing the fact that, you know, there

1 needs to be a common way to identify like OTC  
2 instruments.

3           You know, we do things now with  
4 standards. We use FPML inside of FIXML. We use  
5 FPML, a new set of FPML messages that were  
6 developed for clearing, also being used by other  
7 clearing service providers now in the industry.  
8 We use FIX and FIXML for our CDS services.

9           You know, and we've been able to make it  
10 work. And we think we'd be able -- as long as the  
11 way the UPI is implemented is not onerous and  
12 difficult, we think we'd be able to integrate it  
13 in a fairly straightforward way. But, you know,  
14 that is one of the things we're concerned about.

15           Just for a moment, going back to, you  
16 know, the correlation of the standards. You know,  
17 it seems to me that the first thing that would  
18 need to happen is, you need to know that a  
19 standard can support a certain type of financial  
20 instrument before -- I think before it is even a  
21 candidate for being a UPI -- for carrying a UPI.  
22 So, you know, that's the first criteria, you know.

1 And I don't know if that's going to make it easier  
2 or not to cut down and focus on which are, you  
3 know, really the prime candidates for this. But,  
4 you know, that's kind of how we look at it.

5 If you can't describe the financial  
6 instrument in a given vocabulary, then it's  
7 probably not the best vehicle to carry that UPI.  
8 Just some practical views. But, you know, we have  
9 been able to use several standards to describe,  
10 you know, different types of -- take a CDS  
11 instrument, for example. We've been able to  
12 describe that in several different standard  
13 vocabularies. Other types, we can't.

14 MR. SOLEY: I think that's a really  
15 important point. That several standards -- it's  
16 always true that there are several standards that  
17 can be used to represent information. And that  
18 means that those several standards are likely to  
19 coexist. And what we should be focusing on is  
20 ensuring that they do coexist. So that's the kind  
21 of work -- like the multiple syntax work in ISO  
22 20-0-22, MDMI work at OMG, and what we're just

1 hearing about from CME is critically important.  
2 The recognition that if we're going to ensure that  
3 standards create our stable baseline for  
4 innovation, that we can represent the same  
5 information in multiple syntaxes.

6 MR. NICHOLS: I'd like to ask just a  
7 really quick question. If you can expand, tell me  
8 what specifically what you mean by onerous and  
9 difficult.

10 MR. SIMPSON: Yeah. A synchronous  
11 integration in order to -- you know, at the point  
12 of transaction or shortly afterwards in order to  
13 assign a UPI. You know, we favor something -- we  
14 favor an approach for a UPI assignment that is  
15 decoupled and asynchronous. Not heavy in terms of  
16 taking a technical architecture infrastructure and  
17 integrating it into a registry. You know, we are  
18 proponents of an approach where a standard  
19 algorithm can take a business key and turn it into  
20 a synthetic identifier independent of having to go  
21 to a registry to do that.

22 MR. NICHOLS: Okay. And then how does

1       that get shared out?

2                   MR. SIMPSON:  How does the UPI?  Well,  
3       the details need to be worked out.  But, you know,  
4       there would be a periodic synchronization back to  
5       the registry, something like that.

6                   MR. NICHOLS:  Okay.

7                   MR. SIMPSON:  But if really this  
8       algorithm is standard and works in exactly the  
9       same manner, as long as the same business key is  
10      fed into it it shouldn't matter whether you  
11      synchronize with the registry, you know, once a  
12      day or once a week.

13                  MR. NICHOLS:  Okay.  So your concerns  
14      about difficulty and cost are based on where in  
15      the business process?

16                  You have to put in the identifier.  And  
17      how --

18                  MR. SIMPSON:  Right --

19                  MR. NICHOLS:  -- complex that process  
20      is.

21                  MR. SIMPSON:  That's right.

22                  MR. NICHOLS:  Okay.



1                   MR. SIMPSON: Yeah, it could become --  
2                   as we've looked at our systems and our business  
3                   processes, it could become something that is an  
4                   impediment to even the dissemination of  
5                   information and -- out to the market as well as  
6                   data flows between us and our customers.

7                   MR. NICHOLS: Okay, let me just ask one  
8                   little follow up on that, then. We've heard the  
9                   term registry tossed around a lot. There are  
10                  registries of different types within the industry  
11                  for different types of identifiers and  
12                  classification systems and this kind of thing.  
13                  People are building different ones.

14                  There are a couple of ISO standards and  
15                  other -- used in other industries around  
16                  registries of registries. And federation of  
17                  registration. Are we having those discussions?  
18                  If we are going to tie all this together from a  
19                  systemic risk perspective, we're going to have to  
20                  pull all these different pieces of information  
21                  together. And we're going to have to make the  
22                  registries talk to each other. Are we having

1 discussions about that yet?

2 MR. SIMPSON: No, I haven't had any  
3 discussions with regard to what -- whether we'd  
4 use existing registries, you know. We've had  
5 discussions as to whether, you know, they would be  
6 independent and not for profit. But as to the  
7 specific registries, I haven't been involved in  
8 any conversations, no.

9 MR. GREEN: That question is related to  
10 something else that Matt said, was that basically  
11 where in the food chain does the product ID get  
12 created? And certainly to be considered in that  
13 is that that of real time reporting.

14 You know, certainly one of the --  
15 amongst the goals of real time reporting are  
16 allowing market participants to see a price and  
17 know exactly what it was that that price gets to  
18 and means. Use that price for valuation purposes  
19 or risk control purposes, et cetera.

20 So, the further -- no, there can be  
21 technical ways of accomplishing this. But to the  
22 extent that something is price reported, the

1 identifier should at least in our view be easily  
2 identified as to what it was that was -- what the  
3 price refers to.

4 Without -- absent that, then there is  
5 some possibility for maybe overestimating what the  
6 liquidity is, or -- having some misinformation in  
7 terms of what the price refers to. So, I think  
8 that that's something that has to be considered as  
9 well in terms of where and whether it's a priority  
10 at the point of time. That's something that's a  
11 consideration as well.

12 MR. SOLEY: I think it's worth pointing  
13 out that there have been some conversations about  
14 federation of registries. There have been a lot  
15 of conversations about federation of registries in  
16 other industries, to my immediate knowledge. We  
17 have a standard of doing so for healthcare  
18 information registries. There are people in the  
19 audience that know a lot about product information  
20 registries, federation -- internationally. And I  
21 am aware of federation of registries in the  
22 manufacturing space and so forth.

1                   So, it's not new technology. And while  
2                   it may be a little bit more complex than having  
3                   just a single rolled up registry, it's much more  
4                   likely to succeed in the long- term. And that's  
5                   essentially what ever other industry does.

6                   MR. NICHOLS: That's my point is, are we  
7                   having those conversations in our industry yet?

8                   MR. SOLEY: And I -- there wasn't very  
9                   clear. I'll say the answer is yes, but they're  
10                  not very mature conversations that I'm aware of  
11                  yet.

12                 MS. LEONOVA: On a practical note, based  
13                 on what we heard in the first panel and what we're  
14                 hearing now, how plausible it is to come up to  
15                 some agreement between different standards and  
16                 semantic representation as an industry process?  
17                 Or, we will be better off as regulators trying to  
18                 focus on some type of mechanisms to translate all  
19                 those data representations for the purpose of data  
20                 aggregation in house?

21                 MS. MCKENNA: I'll take a first reaction  
22                 to that. The timetable for the development and

1 the harmonization under ISO 20-0-22 that I was  
2 referring to before is largely driven by the  
3 availability of the subject matter experts that  
4 need to be able to contribute to the content. So,  
5 the first thing that we need to do is, we need to  
6 get the right people in the room in order to come  
7 up with the right list of attributes for each of  
8 the instruments or processes that we're trying to  
9 define, basically.

10           And then, to be entirely clear on the  
11 meaning. You point that out in your paper quite a  
12 lot, that that is the crux that everybody needs to  
13 know what is meant by those elements within those  
14 contracts in order not to be able to misrepresent  
15 risk. And to have the calculations be erroneous  
16 in the end.

17           We have also to bring in the semantics  
18 work. We have the beginning of the work from an  
19 ISO perspective going on with semantics. I don't  
20 have a timeline for you at this particular point  
21 in time when the group thinks that it's going to  
22 be able to complete its work, because they're just

1 starting their discussions now. We will relay the  
2 aggressiveness and the priority in order to be  
3 able to get that going, because that is a basis of  
4 foundation. So we need to start there with the  
5 meaning. We have to get the data elements right  
6 or the attributes right.

7 We always focus on or we tend to focus  
8 on -- and I don't want to downplay them -- the  
9 implementation issues. But the implementation  
10 issues are largely syntactical or technical here  
11 at this particular point in time. And that's  
12 actually where we have the most experience in  
13 standards here, on the messaging side. So, we  
14 actually have to do work more on the harmonization  
15 and the top layer of the elements themselves.

16 MR. DEMARIA: I was just going to kind  
17 of summarize how challenging it is to put any  
18 timeframe on it, because there are three distinct  
19 things that -- variables that impact that  
20 timeline.

21 One is -- and has been mentioned a  
22 couple of times -- different OTC asset classes are

1 different stages of their evolution. So, the  
2 starting point for those products is materially  
3 different in many cases. The industry has  
4 published statistics on electronic confirmation.  
5 You know, penetration, in the various asset  
6 classes. And the starting points are very  
7 different. So that impact would impact the  
8 timeline.

9           Secondly, there is subject matter  
10 expertise limitations. Each of those asset  
11 classes would require not only technical  
12 expertise, but product expertise. That is  
13 challenge now with so many different initiatives  
14 underway. Just not enough hours in the day.

15           And then the third thing is,  
16 implementation even once standards are agreed.  
17 These are global markets with many different  
18 market participants, large numbers of market  
19 participants for this to work, that cut across --  
20 you know, if you look at the platforms that are  
21 available at Market Serve, right? You know,  
22 50-plus dealers and really well over 1,000

1 different other, you know, market participants  
2 utilizing these platforms and synchronizing the  
3 implementation. Not only from a messaging  
4 perspective, but from firms' internal systems so  
5 they can consume and process this information.

6 Those three things, it's very, very  
7 difficult to try and -- from my perspective, to  
8 put a crystal ball on that and pick a timeline  
9 that works.

10 MR. GREEN: One thing about that as well  
11 is that it depends on what the goal is, too. If  
12 we're -- if we need to have a UPI for every single  
13 trade that ever would be or ever was, that's a  
14 tough -- that's a very tough lift. But if we're  
15 talking about ongoing trades that are, say,  
16 cleared, that's a more tractable lift and more  
17 tractable problem.

18 The -- one of the difficulties across  
19 semantic representation versus FPMLs -- attribute  
20 representation, et cetera -- is, if you try to do  
21 all things, it gets to be a while before you can  
22 solve those problems because they're big, tough



1 problems. Perhaps if we stay focused on a subset,  
2 maybe a practical subset of the trading that is  
3 actually occurring, then it might be an easier  
4 task to do. And learn something from that as well  
5 in the process.

6 MR. SOLEY: Laying aside timing for just  
7 a moment and just answering the core question of  
8 mapping versus going with a single solution? The  
9 nice thing about going with a single solution is  
10 it appears to be easier. You just get to solve  
11 the mapping question the next time you make a  
12 change.

13 Because of the timing issues, it's quite  
14 likely you're going to have to have a solution  
15 which is a little bit of both. And that is,  
16 single -- at least single reporting syntax. But  
17 if we don't take a start at agreeing on semantics  
18 today, we'll just have to do it tomorrow. You  
19 need a mapping solution as long as there's more  
20 than one protocol, as long as there's more than  
21 one business process. And that's always going to  
22 be true, there's always going to be more than one.

1                   MR. KIRILENKO: I'm sensing also that  
2                   you have some reservations on agreeing on sort of  
3                   the final date. But maybe you could identify what  
4                   -- I'm also sensing that there is a sort of a --  
5                   maybe a practice to take baby steps towards a  
6                   final goal. And maybe you could identify what, in  
7                   your opinion, would be a sequence of these steps?  
8                   What do you think would be accomplished step by  
9                   step so we could sort of understand better the  
10                  process of how you would go about it?

11                  MS. LEONOVA: And I put it in the  
12                  background of what we have. We have Dodd-Frank  
13                  Title 7, and we have statutory requirements to  
14                  address the issues of public reporting.

15                  And we need to decide whether we are  
16                  trying to rely on industry consensus, process, and  
17                  leverage out of your mutually acceptable decision.  
18                  Or, we have to come up with our own decision. And  
19                  so far, our understanding was that you don't want  
20                  us to come up with our own decision. But at the  
21                  same time, it doesn't seem that you give us any  
22                  degree of commitment that you're going to agree on

1 something.

2 MR. DEMARIA: One approach that we've  
3 taken with the Data Working Group that's been  
4 mentioned a few times today is, taking the credit  
5 and rate asset classes first. Rates was mentioned  
6 in proof of concept. Bob mentioned the fact that  
7 the credit market has certain standardization  
8 features that the market has adopted to date. So  
9 we see that as being a good area to create and  
10 advance some of those conversations in more detail  
11 underneath the white paper. And then use that  
12 agreement to bring the other asset classes in, you  
13 know, pretty much right behind it.

14 MS. LEONOVA: Can you be a little bit  
15 more specific about what exactly we are going to  
16 achieve with this first step and when we're going  
17 to achieve it?

18 MR. DEMARIA: There's actually a  
19 two-hour meeting tomorrow morning of many of the  
20 dealer and buy side practitioners in credit and  
21 rates to have that very discussion about how to  
22 move that forward. I think what we've seen happen

1 -- and we have some precedent over the things that  
2 we've done.

3           So if you take standard North American  
4 corporates, right? We first had credit  
5 derivatives, you know, identified by 79 variables,  
6 just to pick a number. And then have set  
7 standards on that and have really moved those  
8 products -- to go back to something Carl said,  
9 where you looked at things in like a hierarchy of  
10 three. To move those products very to the north  
11 end of that second hierarchy, I think we just need  
12 to have discussion of how you push that into that  
13 top hierarchy where you would assign a UPI.

14           But again, it's -- one of the logistical  
15 challenges is finding two, three hours for the  
  
16 right subject matter expertise to get in and  
17 actually have that discussion. And then being  
18 able to, you know, compile it and disseminate it.

19           MR. GREEN: You asked questions about  
20 timing. And we have -- as working as an SDR, we  
21 have some concerns about how we will practically  
22 real time report without a UPI. So, to the extent

1       that we can obtain a UPI on liquid clearable or  
2       exchange-traded as a first step, where what is  
3       being defined with this UPI is well-known. So  
4       that way everyone who's looking at the real time  
5       tape can understand that.

6                 We'd like to say that that's going to  
7       simplify that problem significantly. Especially,  
8       you know, concerned about the fact that if there  
9       are more than one UPI, more than one way of  
10      representing the same thing, that could cause a  
11      lot of fragmentation, confusion.

12                So, I think that to the extent that  
13      there is a single way of looking at it and a  
14      single UPI, that's something to be considered as  
15      well. And avoiding -- while there might be more  
16      than -- and there will be, as stated on this panel  
17      and the previous one. There will be more than one  
18      way of representing the same thing. But from a  
19      UPI perspective, the universal piece of that is  
20      very important.

21                MR. NICHOLS: Just -- I want to drive  
22      this home a little bit. Are we having active

1 discussions about how we defragment the reporting  
2 stream? That's one question.

3 And the other is, the type of problem  
4 you're talking about in moving to a universal  
5 product code and the fragmentation and stuff,  
6 that's a problem that's been solved in multiple  
7 industries. Are we looking at other solutions  
8 outside of financial services? It will involve a  
9 change in possibly process, procedures, software,  
10 whatever, for people in any industry. But there  
11 are multiple industries that have addressed this  
12 very issue quite successfully for years. And are  
13 we looking outside?

14 MR. SOLEY: The answer is definitely  
15 yes. I'll also point out that there are  
16 industries that have addressed this very poorly  
17 for many years, also.

18 And I like your phrase, defragmenting  
19 the stream. That's exactly the right problem.  
20 And that is what you -- we address when we talk  
21 about sharing semantics. If you can share  
22 semantics and translate -- but as Eric Cohen put



1 is one where you have -- you know, we've talked  
2 about short-term and long-term. But in the  
3 short-term, and you have these as parallel  
4 threads, short-term and long-term. But in the  
5 short-term, you go with what you have that's there  
6 in terms of what standards do I have now that are  
7 reasonably well adopted and can support financial  
8 -- these financial instruments that we want to  
9 represent?

10           And then you determine -- and that  
11 becomes your vocabulary. And the other thing to  
12 keep in mind is -- and this is going to sound  
13 heretical. But you know, you don't necessarily  
14 have to do this with the standard either, right?  
15 With reporting into -- for regulatory reporting.  
16 It depends how quickly you want to get there.

17           The other thing that needs to happen is  
18 you need to determine where in the process flow  
19 within the business transaction should the  
20 identifier be assigned? You know, I've heard some  
21 people say it should be done at the swap data  
22 repository. You know, or that's where it should



1 be, you know, held. But you make that decision  
2 fairly quickly, and you make a good decision about  
3 it. And then you move forward with -- as a first  
4 phase with the idea that you'd have a second phase  
5 that other standards will join in as they're  
6 ready. Because that really can be a prolonged  
7 process.

8 But in terms of -- just in terms of --  
9 you know, there needs to be a process that  
10 started. And there already is one, and we're  
11 certainly willing to participate.

12 MR. DEMARIA: Yeah, I'll just add that  
13 the goal of the white paper was to move that  
14 forward. And all market participants in these new  
15 markets, as well as service providers around it,  
16 have a very strong motivation to get this done  
17 properly.

18 Any ambiguity in the process will expose  
19 you to operational loss and operational  
20 inefficiencies, which we really cannot afford  
21 collectively. So, the proper motivation is there  
22 to drive this process forward. It's just -- I'm

1       pretty confident that this group can work together  
2       and get things done.

3                   MR. SOLEY: I think it's true that we  
4       already do. It's a collection of bilateral  
5       agreements at the moment. And I think what's  
6       going to make it happen faster is clear deadlines  
7       driven by real implementation. That's the  
8       approach that OMG takes in creating standards, and  
9       several other organizations. It doesn't make us  
10      special. Real solutions available from real  
11      vendors are open source that actually drive a  
12      market. And what will make the bilateral  
13      agreements that already exist throughout this  
14      industry work faster is clear deadlines for proofs  
15      of concept.

16                   MS. LEONOVA: I would like to open the  
17      floor for questions to government representatives.  
18      Of course, Jon Marc?

19                   MR. BUFFA: Can I follow up on Andrei's  
20      question earlier? He asked you a question about  
21      the milestones between where we are now and  
22      getting to UPI. And I think we got taken off

1 track and we never answered that.

2 Can you identify for us what you see as  
3 the milestones you need to achieve? Because as  
4 David's hypothetical implied, there is a finite  
5 deadline by which either you guys do this or we  
6 have to do it. So we wanted to know what you  
7 believe the milestones are.

8 MS. LEONOVA: You remember we have Title  
9 7, guys. Sorry.

10 MS. MEDERO: Well, you know, from the  
11 perspective of -- I mean, it's a difficult thing,  
12 right? Because we're at a -- saying the exact  
13 milestones depends on what the solution is going  
14 to be. And we obviously, that's under discussion.

15 So I think that it's a little difficult  
16 to say with certainty on that. But you know, the  
17 white paper and the work to date has been along  
18 that line. We're looking there at -- to begin  
19 with -- at credit and interest rates. Those are  
20 easier products because they're more standardized  
21 products. They are cleared products, in some  
22 cases.

1           So, you know, obviously that's a first  
2 step. And then defining those and moving on from  
3 that. I think that, you know, from that analysis  
4 and from that work -- and as was stated, I mean,  
5 it's ongoing. And it's happening -- tomorrow is  
6 another meeting, right? From that we'll learn  
7 something and have a better answer for you. But  
8 right now, we're still forming the solution. And  
9 I think that makes it tough.

10           I'm a user of the data. I'm not  
11 actually creating the data or creating the  
12 standards here. But I'm certainly seeing that  
13 happening.

14           MS. MCKENNA: To go back to a stream  
15 that we were talking about before about what we  
16 need to do first. I am comfortable with the  
17 commitments that we have with FPML and FPL going  
18 forward for ISO 20-0-22. That the more important  
19 driver here is for the agreement on certain kinds  
20 of instruments and what certain kinds of  
21 instruments are going to look like is more  
22 important than, necessarily, waiting for

1 incorporation into ISO 20-0-22. So I wanted to  
2 clarify that I didn't see that as an impediment in  
3 order to be able to get going, just as long as we  
4 have the commitment to harmonize under the 20-0-22  
5 umbrella going forward.

6 I think it's a different issue when we  
7 start to talk about the identifier itself. We  
8 need clarity on whether we are going to put  
9 intelligence in it or not, whether it's going to  
10 be concatenated or whether it's going to be  
11 completely done. We also need clarity on the  
12 process that Bill was talking about before,  
13 because that will drive the assignment -- the  
14 process by which it will be assigned. And we're  
15 willing to move those conversations along as  
16 quickly as we need to. But there are certain  
17 aspects that we need to clear up before we can  
18 finalize.

19 MS. LEONOVA: I would like to thank  
20 Matt, Karla, Frank, Robert, and Richard for coming  
21 over from different parts of the United States.  
22 Thank you very much, we greatly appreciate your

1 time. And we look forward to continuing to work  
2 with you to come up with private-public solutions  
3 to our small problem.

4 Thank you very much.

5 (Recess)

6 MS. LEONOVA: Okay. First of all, we  
7 have a logistical issue, so we have a lot of  
8 nameless CFTC people who will have to introduce  
9 themselves, and hopefully we will get our name  
10 tags in the process. But first let me open our  
11 third panel discussion that is going to run from  
12 3:30 to 5:00. And we are going to talk about  
13 implementation of universal system of swap product  
14 classification and identification for the purpose  
15 of meeting various CFTC roles.

16 We have people from our group who have  
17 been reporting, position reporting, and position  
18 limits, so we are well equipped, and I guess we  
19 will get introduced starting from Bruce.

20 MR. FEKRAT: Hi, my name is Bruce  
21 Fekrat, I work in the Chief Counsel's Office,  
22 Division of Market Oversight, and I'm principally

1 responsible for drafting the regulations for large  
2 swaps trader reporting.

3 MS. HOSSEINI: My name is Ali Hosseini,  
4 also in the Chief Counsel's Office, DMO, and  
5 working with Bruce on the large swaps trader  
6 reporting.

7 MS. ADRIANCE: I'm Reva Adriance, I'm in  
8 the Division of Market Oversight, working in the  
9 Market Review Section, and working on the SEF  
10 rule-making.

11 MR. MELERA: Hi, my name is Mauricio  
12 Melera, I also work in the Division of Market  
13 Oversight, Market Review, and I work and help out  
14 with the swap execution facility rule-making, as  
15 well.

16 MR. MARTINAITIS: Gary Martinaitis, I'm  
17 in the Market Information Group of Market  
18 Oversight.

19 MR. SHILTS: And Rick Shilts, the  
20 Director of our Division of Market Oversight.

21 MR. STEINER: Jeff Steiner, in the  
22 Market Review Section of the Division of Market

1 Oversight, working on the real time reporting  
2 rules.

3 MR. LEAHY: Tom Leahy, in the Division  
4 Market Oversight, and working on real time  
5 reporting.

6 MS. LEONOVA: As I said, we have a  
7 number of representatives from different  
8 rule-making teams, and, Jeff, I guess I will throw  
9 you under the bus and we'll let you take off with  
10 the first questions that you put on the agenda.

11 MR. STEINER: Thank you very much. I  
12 guess one of the questions is relating to the  
13 UPI's and sort of how we could leverage the UPI's  
14 that are developed to assist in real time  
15 dissemination of data. So the first question  
16 would be, assuming that there may be multiple  
17 disseminators, how will a real time disseminator  
18 sort of decode the UPI's, which I think yields a  
19 question of, at what level are UPI's -- do UPI's  
20 become developed, and then I guess what  
21 information related to the UPI's should actually  
22 be publicly disseminated? We'll start with that.



1           MR. CHINAI: I can start. I think if  
2 you assume that a UPI is made up of a product  
3 classification and tradable instruments underneath  
4 it and there's some kind of hierarchy, I think --  
5 and you have a DPR as if the paper is kind of  
6 already defined at a high level, then I think the  
7 information you need is kind of the UPI coded back  
8 to the product to the tradable instrument that's  
9 sitting in the repository that you can look up.

10           But then I think it's important based on  
11 an asset class down to a product level that you  
12 really understand the dissemination to the public  
13 and the rules around that that may affect  
14 liquidity, because I think it's an important issue  
15 in terms of how the marketplace will look at that  
16 information from a public point of view.

17           Some instruments traded are very liquid,  
18 they're traded very often, you know, 100 or 200  
19 times a day, some are traded once or twice a week.  
20 So it's very important that there's some rules  
21 that sit between the SDR and what is going to be  
22 pushed out to the public, and that's an important

1 part to consider.

2 MR. STEINER: I guess a follow-up to  
3 that is -- relates to anonymity, and, you know,  
4 one of the things that Dodd Frank Section 727 says  
5 is that we need to consider that the identities of  
6 the counterparties are protected and publicly  
7 disseminating the information.

8 So, for example, if we had a UPI that  
9 was rather long, if perhaps, I don't know, and I  
10 guess this gets to the question of where do you  
11 cut it off, and I think this is particular  
12 sensitive in the commodities asset class, I guess  
13 the question then is, how can we create the UPI's  
14 and maybe the UPI itself is different from what's  
15 publicly disseminated, but to ensure that the  
16 identities of the parties are protected?

17 MR. CHINAI: What I think what you mean  
18 like that, there will be no counterparty of any  
19 kind going out for dissemination, it's figuring it  
20 out from the UPI. For example, it's a very low  
21 liquid instrument, we know that three dealers  
22 actually trade that, and we can kind of figure out

1       which one it is.

2                   MR. STEINER:  Exactly, yeah.

3                   MR. CHINAI:  So we will need a way in  
4       what we actually produce that goes out to the  
5       public so that cannot be decoded.  And so there's  
6       probably another lair of filtering or rules that  
7       need on top to protect the marketplace.

8                   MR. GREEN:  I would add to that is that  
9       there's clearly a difference between the real time  
10      reporting and what the Commission itself can see.  
11      And from that aspect, what's in the real time  
12      reporting should obviously preserve anonymity.  
13      But what's in the SDR itself is the full gamut of  
14      the trade.  So there is a balance that has to be  
15      struck between -- on real time reporting between a  
16      very liquid instrument, where you've defined  
17      everything, because the goal is to do that, right,  
18      is to say this is the price of that liquid  
19      instrument versus the desire on an illiquid trade  
20      to preserve who the players were.

21                   And the challenge, and we got a little  
22      bit to this in the previous panel, but one of the

1 challenges is that if you strike away -- start to  
2 strike away data attributes, pretty soon you've  
3 now gotten to a point where maybe this price  
4 doesn't really mean what it was meant to mean, and  
5 so that's a balance that has to be thought  
6 through. And I think to Neil's point earlier on  
7 is that it does affect liquidity, it does affect  
8 lots. We have to make sure that we understand  
9 that well and not necessarily go at it with full  
10 force.

11 MR. STEINER: Does anyone have any ideas  
12 for how maybe we can strike that balance?

13 MR. TUPPER: In regards to the commodity  
14 space, we're familiar with the comment letters  
15 that were submitted, specifically with real time  
16 dissemination of products, and obviously if you do  
17 that with very specific UPI's, you know, the fear  
18 by the trade is that, obviously, their anonymity  
19 is going to be unveiled with those trades.  
20 Without a doubt, you're going to need -- a  
21 repository will need in the industry UPI's that  
22 are specific enough so that people can accurately

1 report the transactions that they enter into.

2 I think the balance then becomes when  
3 you're -- if an SDR is also running a real time  
4 reporting or ticker facility, aggregating the data  
5 up in a manner that protects the trading  
6 participants in a particular region, so what we  
7 would recommend that ICE is, you know, especially  
8 in commodities, there's a way that, you know, that  
9 Hubs are kind of categorized in particular  
10 regions, so for probably a real time ticker, you  
11 would roll that back up and then report that  
12 publicly. But obviously for, you know, for the  
13 need of reporting to the Commission, and obviously  
14 tracking continuation data, you would need  
15 specific UPI's so that you could accurately  
16 reflect the underlying positions that were entered  
17 into by counterparties.

18 MR. CHINAI: I think it's easier to  
19 answer that question if you believe the philosophy  
20 that not everything is uniform, and that things go  
21 into different buckets, and when you're in that  
22 illiquid bucket, you just use a different set of

1 rules, and you can provide as little as you want  
2 and I think still be in the jurisdiction of the  
3 law.

4 MR. WINN: I think you shouldn't shy  
5 away from the fact that some of this could be  
6 intuitive, as well. So it's not that we  
7 necessarily need to define it on every single  
8 question that you pose in that example right now  
9 before starting to do some of the reporting.

10 Let's be cognizant of being able to  
11 provide information that satisfies the  
  
12 requirements that give you the information, and  
13 that perhaps in that, there's a phase where we go  
14 through a period where, with your feedback, as  
15 well, we consider what information is  
16 appropriately real time disseminable on the back  
17 of that, so that we don't necessarily have to  
18 arrive at a conclusion (inaudible) of knowing the  
19 persuasiveness of having all that information  
20 gathered together already. So I would suggest  
21 that as we can look at the standards that you've  
22 reported in the past, where a vast sway of the

1 derivative on the fixed income side between credit  
2 and rates is reported currently. There's probably  
3 very little risk to the points that are being  
4 raised by my colleagues in regard to that being  
5 real time -- available in real time.

6 Other attributes, I think we might be  
7 better served just having imperative reflection,  
8 not that we don't report them, but that the real  
9 time reporting is perhaps something which could be  
10 considered a second phase -- second stage in that  
11 process.

12 MR. GREEN: We would definitely suggest  
13 that to the extent that real time reporting is  
14 definitely important, obviously, but a period of  
15 time where the Commission and the industry takes a  
16 look at the data just to make sure that these  
17 issues that are very important are considered.  
18 There should be a trial period where reporting has  
19 occurred, but real time reporting is under -- just  
20 making sure that we're not going to leak out data  
21 that is inappropriate for the law.

22 MS. COCHRAN: I think I would also agree

1 with what's been said a few times ago, that  
2 Cargill is obviously very interested in how this  
3 will be handled for highly customized trades,  
4 because we're involved in that market for ages.

5 I think it was said earlier that  
6 possibly the very specific reporting that the CFTC  
7 needs is not the appropriate information to be  
8 released to the public, and there's possibly a  
9 higher level or a different categorization of very  
10 specific products, maybe they go into product  
11 categories or product families that are a higher  
12 level pulled out of that very specific data. I  
13 don't know how that would affect price discovery,  
14 but that's an idea that I was thinking about.

15 MR. STEINER: I just wanted to kind of  
16 sum up. So for certain, would it be fair to say  
17 that for certain products, it may be appropriate  
18 to publicly disseminate the entire UPI, I guess  
19 depending on where we are, let's say it's  
20 everything that's important to the price of that,  
21 whereas for others where that may be less liquid,  
22 have fewer players in it, it may not be



1 appropriate.

2 MR. CHINAI: It depends what you mean by  
3 the UPI. Do you mean the UPI code, the label, you  
4 know? There's a lot I can go into the definition  
5 of the UPI, so I don't want to be --

6 MR. STEINER: I understand.

7 MR. CHINAI: -- so specific in saying  
8 that. But I'm sure we could figure out the right  
9 fields that should be put out to disseminate on  
10 the back of the definition of the UPI.

11 MR. STEINER: Right, I guess what we're  
12 thinking is, how we can leverage off of what's  
13 being done for the UPI to inform what becomes  
14 publicly disseminated.

15 MR. CHINAI: So then I would just -- I  
16 think you could figure out the X fields that you  
17 need, and as long as the market participants are  
18 comfortable with that dissemination and timing of  
19 that dissemination, which I think is really  
20 important even in a liquid product, if you really  
21 are thinking 15 minutes or less of putting it out,  
22 you know, what is the risk to hedging and

1 liquidity factors of that particular product and  
2 how it trades.

3 MR. GREEN: I would -- perhaps also it  
4 doesn't have to be one size fits all. There is  
5 more liquid products, clearable products, let's  
6 say, just for talking purposes. There might be --  
7 the UPI's for those might define a larger set of  
8 attributes, because to -- as was pointed out  
9 earlier, those are more liquid, and so, therefore,  
10 there's less chance of problems with that, whereas  
11 to the commodities example, where the delivery  
12 point is, might very well leak out a lot of  
13 information. So those UPI's that would be used at  
14 a point in time could encompass less data, again,  
15 worrying through the issue that the less data you  
16 have, the more chance that the price that's being  
17 reported on the real time tape can be confused  
18 between two essentially unlike deals with  
19 different prices and perhaps being confused as  
20 that is the price for something.

21 MR. MELERA: If you don't mind, talking  
22 about the definition of the UPI and a little bit

1 more and who might get involved in determining  
2 what a UPI -- not only definition, but approached  
3 generating those UPI's, might be from this  
4 representative group or someone else in the  
5 industry.

6 MR. CHINAI: I mean I guess from a  
7 dealer perspective, I mean we're very supportive  
8 of the work that is done so far around the white  
9 paper, the DPR proposal that's on the table. We  
10 kind of joined the group three months ago because  
11 we wanted to push this as a firm around data  
12 standards. We think that we should just go ahead  
13 and push that further around the taxonomy that  
14 needs to be defined, going to RFP, and starting to  
15 build. And, you know, we think as a firm, then we  
16 look at all the interconnectivity, SEF's, CCP's  
17 and real time reporting that we are probably  
18 aiming for second half of next year to have this  
19 all working in the right way, and we'd like to see  
20 it head in that direction.

21 I know there's comments about different  
22 standards, but -- and they're always good

1       conversations, but the reality is, we should pick  
2       a standard, we're comfortable with the FPML, we  
3       use FPML internally, and so we back the approach  
4       so far.

5                   MR. MELERA:  And particular reactions  
6       from everybody else on that side of the room, as  
7       well, if you can.

8                   MR. WINN:  Listening to the previous  
  
9       panels and just being cognizant of the  
10      requirements that you have on the point that was  
11      made about needing to achieve something in a  
12      reasonable period of time, otherwise, something  
13      might be achieved for us, I think there's a time  
14      to market reality which we have to consider.  
15      That's not to the extent that we don't have  
16      conversations about arriving at standardization in  
17      terms of formats, alternative formats.  There's a  
18      commonality of usage currently in derivatives in  
19      regard to FPML.  It provides us with something to  
20      leverage off.  It probably provides us with the  
21      capability to deliver something to you in a format  
22      that you can use, quicker than alternative powers

1 would take us down. It doesn't make that approach  
2 better, it does, though, provide it -- back it up  
3 with something we're familiar with and something  
4 we can achieve for you quicker.

5 So to Neal's points about use the white  
6 paper and the parameters suggested in there, I  
7 would suggest that that's probably the most  
8 persuasive route we have to facilitate the goal of  
9 giving you data in a format that's normalized that  
10 you can, therefore, use.

11 Being cognizant of the requirements, our  
12 visibility for transparency, but also systemic  
13 risk litigation, so to give you data that you'll  
14 have to then renormalize potentially later or that  
15 we'll, as an industry, need to go through a second  
16 iteration of is going to be a longer process. I  
17 think that if we had to -- and to try to give you  
18 some comfort about time lines, I know it's very  
19 irrelevant that you have those views, and it's  
20 hard, as you can see from the industry, to  
21 actually give you specifics. And I think everyone  
22 understands the issues that are embedded and why

1 that's hard. If we leveraged off FPML, leveraging  
2 for you the product asset classes that we've used  
3 to date with success like credit rates, we feel we  
4 could be reporting to you something meaningful  
5 during the first half of next year.

6 MR. MELERA: Anyone else?

7 MR. DASSO: What I'll say as NFA as a  
8 third party service provider, we don't necessarily  
9 have a preference on, you know, who would actually  
10 distribute and determine the UPI, but, you know,  
11 what we're hearing with these timelines, what  
12 we're working with SEF's right now is, we're under  
13 the impression that the SEF's are going to have  
14 to, just like DCM's do currently, create their own  
15 unique product codes, you know, assuming that the  
16 SEF's launch before UPI's is actually available,  
17 you know, for the swaps world.

18 So what we've done historically with our  
19 DCM clients over the last ten years is, in  
20 instances where exchanges have listed like  
21 products, we have mapped on the back end to our  
22 surveillance system, so that's really what we

1 interpret initially going, you know, day one is  
2 that each of the SEF's will have to determine the  
3 unique product code, and we will -- once the UPI  
4 comes out, map the historical data back to that  
5 and on to the appropriate UPI.

6 MR. GREEN: From an SDR perspective,  
7 we're obviously going to support what the industry  
8 chooses from the perspective of creating UPI's,  
9 and that's, you know, we don't have a particular  
10 view as to which commercial or non- commercial  
11 venue that should be.

12 But what we do think is that it's very  
13 important that we have one standard, that a UPI is  
14 a universal product identifier. We think that  
15 helps greatly in terms of reporting, especially in  
16 the real time reporting space, but also to the  
17 Commissions, as well.

18 To that end, you know, having the  
19 industry initiative through ISDA, having an RFP  
20 process, and then a registry that emerges from  
21 that is likely to get to that process.

22 MR. CHINAI: I mean I think the reality

1 is, we clear today -- we electronically trade  
2 interest rate swaps, we clear interest rate swaps,  
3 all the participants in there basically take ten  
4 fields, they look through those ten fields and  
5 they figure out a synthetic product ID, that's  
6 what they do, right. I don't think SEF's actually  
7 will create product ID's on their own, because  
8 they don't actually need to, because they can just  
9 do it the way we do it today, but where it gets  
10 really difficult is when you're trying to report.  
11 So when you're trying to report, you do need a UPI  
12 of some sort, especially if you want to deal with  
13 harmonization and pulling things together  
14 globally.

15 The reality is, you know, the dealers  
16 and the SEF's can pass you a lot of data. The  
17 problem you're going to find once you get the data  
18 is, what do you do with the data and how do you  
19 answer the questions you need to answer. And so I  
20 think around reporting, the UPI is really  
21 important.

22 If you have a UPI, then it's easy to see



1       how you extend it to SEF's and to CCP's. But by  
2       itself, I don't think SEF's need UPI's necessarily  
3       to be able to electronically trade.

4               MR. OKUPSKI: There's the aspect of, you  
5       know, really that registration authority or that  
6       governance figure, as well. What you need to  
7       avoid is a corporate event of some type. You want  
8       to make sure that your data is normalized and  
9       comes together. And so if you have SEF's taking  
10      an approach, even though they may follow a  
11      particular protocol, that needs to be normalized  
12      at the end of day, at least end of day for next  
13      day trading. So, you know, the importance of a  
14      registration authority, whatever term you want to  
15      use there, essential governance committee, that  
16      determines particular events, and whether that be  
17      ISDA, as occurs today with certain types of  
18      secession events and that type of thing, but there  
19      needs to be that role, that central authority to  
20      resolve disputes and handle exceptions, we need to  
21      keep that in mind.

22              MR. MELERA: Thank you. And building on

1 that, going back a little bit to the importance of  
2 liquidity and how liquidity might impact the terms  
3 that may get reported or included in the UPI, is  
4 there any sense of whether or not the process  
5 would be any different when we start to talk about  
6 the kinds of trades that the Commission expects to  
7 have trading mandates attached to them, meaning  
8 that they could only be executed on a SEF or DCM  
9 once a particular liquidity is exhibited with  
10 respect to those kinds of swaps? Is there any  
11 difference in the process or in the way that you  
12 all envision possibly things being handled with  
13 respect to UPI's, if that applies?

14 MR. GREEN: Well, again, from sort of  
15 the swap data repository perspective, to the  
16 extent there is a UPI, it'll be reported; to the  
17 extent there isn't one that emerges, then we would  
18 have, over the course of time, as envisioned by  
19 the Commission's rules, all of the data. So from  
20 the perspective of systematic risk oversight  
21 available to the Commissions, I think that there  
22 would be a full set of data available.

1           I think what we've been largely talking  
2 about here is, because that would be reported over  
3 the course of time. I think that -- I think what  
4 there is a -- the issue here I think is really  
5 from the perspective of, you know, it's executed,  
6 then cleared, is there sufficient liquidity there,  
7 and so, therefore, can there be a UPI that  
8 describes that, and then when it hits the tape, do  
9 people understand what that means. I mean to some  
10 extent, that seems like a simpler problem and  
11 perhaps one that could be solved first.

12           I think the other extreme of that from  
13 the -- to go to the contra example of that is on  
14 the bespoke trades. We talked about that -- Carol  
15 from ISDA talked about that. At one extreme, that  
16 really there's no electronic representation. But  
17 there's a fair chunk of trades in the middle where  
18 there is electronic representation, but it's so  
19 unique in its composition that a single UPI  
20 defines a single trade, and that's where we --  
21 this issue about anonymity, I can't say that,  
22 being anonymous matters quite a bit, as well as

1       what is the utility of that from the perspective  
2       of looking at the tape and the like.  So I think  
3       that there is some, you know, middle ground there  
4       perhaps, and we talked about implementation, well,  
5       there's some middle ground there that -- leading  
6       toward the more liquid, cleared, defined products  
7       makes some sense.

8                 MR. DASSO:  You know, I think probably  
9       the best example is, prior to coming back to NFA,  
10      as you know, I was in charge of surveillance for  
11      ICE OTC, and the Commission had deemed 14 of their  
12      swaps to be -- service significant price discovery  
13      function, so part of what went with that  
14      designation was the public reporting of volume  
15      open and trust transactional data.

16                So there is over, last count before I  
17      left, like 350 cleared swaps, but only 14 were  
18      publicly disseminated with information.  And I  
19      think a big part of why ICE cut that internal is  
20      because of the fact that they wanted to keep the  
21      counterparties on those other swaps that were less  
22      liquid, you know, out of the fear -- the fact that

1 other people would determine who they were on  
2 those transactions. So that might be an approach  
3 to look at as, you know, for liquid swaps, is what  
4 is liquid, what does the Commission deem to be a  
5 liquid swap, and therefore, you know, would  
6 require the UPI.

7 MR. STEINER: Do you have any thoughts  
8 on what defines a liquid swap?

9 MR. DASSO: I'm not going to throw out a  
10 number because I know that's what Chuck Weiss did  
11 and that was I think a little too low. But, you  
12 know, it has to be some type of combination of  
13 volume, say open interest within that swap, number  
14 of say participants that are active within that  
15 market could go into the determination of whether  
16 or not there's -- it's deemed to be liquid or not.

17 MR. CHINAI: Also number of trades given  
18 our -- a week, a day, whichever way you want to  
19 look at it.

20 MR. WINN: I mean you've got a  
21 reasonable amount of history to look at that can  
22 help in answering that question. The industry

1       itself lacks efficiency, as well, and a support  
2       perspective. I mean if you look at the  
3       standardization and the electronic confirmation  
4       for signatures across rates and credits, I think  
5       we have about 98 percent of the eligible CDS's or  
6       electronically confirmed, and I think the rates  
7       number is getting considerably high, so I stand  
8       corrected, that's a market save obviously. The  
9       point being, there is some track history to look  
10      at to give you a clue as to what's liquid. The  
11      market tends to figure out what's liquid because  
12      it becomes an overhead to support it if we don't  
13      have efficient work flows to support it, so we  
14      start to develop electronic processes and we start  
15      to -- as the industry move towards, yes, this is  
16      our next priority to put onto execution platform  
17      or to have for clearing what you have for  
18      confirmation.

19                So I think across a large number of  
20      asset classes I think commodities is a bit harder  
21      to do that, you have a good history to look at to  
22      determine what is going to fall into something

1       that you might call liquid versus illiquid.

2                   MS. ADRIANCE:   Maybe I'm  
3       misunderstanding, and I obviously was not here for  
4       the earlier panel, so I'm sorry if I'm asking  
5       something that overlaps.   But just as kind of a  
6       follow-up for what was just being said, my  
7       impression is that there is a view that there's a  
8       certain point in whether it's liquidity or this  
9       certain development in the swap where it's -- it  
10      needs to have a UPI, that it is ready to have  
11      that, that's important, and then there's the other  
12      extreme, where there seems -- where you seem to be  
13      saying that, you know, if you would have a UPI, it  
14      would almost be enough to say, well, this is just  
15      this one trade, as was mentioned, and so those are  
16      two -- the two edges, you know, they're the two  
17      extremes you could say, and one of the questions  
18      that we have to deal with is in the middle, you  
19      know, not just when it's enough that you could  
20      say, okay, this one is -- whatever standards they  
21      use, this one -- you need to be UPI, we can  
22      develop it, it could get developed, there's

1 something in the middle.

2           Sometimes at this point, certainly this  
3 world is developing execution models, you may have  
4 SEF's that not only lift very liquid swaps, but  
5 also lift swaps that are not liquid or are  
6 illiquid, and they may be done, you know, which  
  
7 may not have a lot of trading, but may actually be  
8 done on a SEF. And so from our perspective, we're  
9 still going to have to deal with what happens  
10 there and how does that get reported.

11           And if there's anybody that can address  
12 in a sense what, you know, aside from these two  
13 extremes, and I realize extremes are easier to  
14 address, do you have any suggestions when you're  
15 at the point where you have something less liquid,  
16 it's solved, but it's on a SEF, it's on -- or a  
17 DCM for that matter, and we have to deal with this  
18 issue, do you have any suggestions?

19           MR. CHINAI: Well, I think when we're  
20 describing the spectrum, I think if you could  
21 actually trade it on a SEF in an electronic mode,  
22 then I don't think there's a problem with the UPI



1 at all. I mean I think we're talking about things  
2 that are actually very bespoke, very customized,  
3 and would be very hard to put on a SEF, and don't  
4 trade a lot, are very illiquid. And that's not to  
5 say the UPI -- I mean the UPI would be okay.

6 I mean you may set up a product family  
7 of bespoke trades that are going to have certain  
8 types of trade instruments that all roll up to  
9 these very bespoke types of transactions, but for  
10 the most part, when we're talking about UPI, we're  
11 talking about the highly liquid to mid liquid to  
12 heading to the low liquid, but not the complete  
13 illiquid, right, situation, the UPI and still make  
14 sense, you know, it's just -- it's not being built  
15 for the bespoke trades is I think our point, I  
16 think that's your point, as well.

17 MR. GREEN: Yeah, I might give two  
18 examples toward what you're saying. In the credit  
19 default swap market, a standard North American  
20 corporate, there are those that are cleared, so  
21 they're, by definition, pretty liquid, there's a  
22 lot of depth in those. But standard North

1 American corporate type of swaps are really --  
2 much of those things that you can negotiate in a  
3 bilateral perspective have been defined in the  
4 contract law itself, in the contract itself by the  
5 definition of what a standard North American  
6 corporate is.

7           But then the rest of the -- so the  
8 taxonomy, I mean we talked a lot about that in  
9 these other -- so the taxonomy, whether using FPML  
10 or a different way, you've defined a big portion  
11 of what those attributes would be. There's a few  
12 left over that are per trade. Those that are  
13 liquid and cleared are there; those that are  
14 illiquid, you could still define them, as well.

15           And so from that perspective, just  
16 because the product itself is very developed  
17 toward standardization, the UPI is easier to  
18 define for that. If you use an alternative  
19 example, say in equity derivatives, where you've  
20 got a basket of instruments that you're trying to  
21 put off the risk on, you can define that, that can  
22 be defined electronically. It's not likely to be

1 electronically executed because it's very  
2 difficult to -- you can define it electronically,  
3 but it's difficult to define. So in that case,  
4 the difficulty of defining it is going to make a  
5 challenge in terms of actually putting together a  
6 UPI that is useful. I think one of the things  
7 that we haven't talked about here too much to  
8 date, but I'd like to bring this up, is that  
9 whether it's a significant or insignificant UPI,  
10 it's really important that market participants are  
11 able to say, when they use that UPI, that here is  
12 the list of things that that means.

13           And if we go down -- we have to balance  
14 the -- between -- everything has a UPI, including  
15 all of these varying, you know, one off type  
16 trades, versus here are things that UPI's which  
17 really mean something and are known in the  
18 industry, you know, that's a balancing act.

19           You know, we certainly I think on this  
20 panel have talked about the fact that, you know,  
21 the ISDA approach toward that TR1 makes some  
22 sense.

1                   MR. STEINER: Sort of following up on  
2 that, one of the things in the real time proposal,  
3 we gave a couple of examples of how we saw, you  
4 know, possibly a ticker evolving and maybe a way  
5 that we saw symbols going, and I think the ISDA  
6 white paper, the April 14th paper cited to that,  
7 as well. And what we had said in our proposal was  
8 something that sort of combined -- it distilled it  
9 down into a pretty useable type form that people  
10 would use. Would you envision that -- like let's  
11 take interest rate swaps, for example, like let's  
12 say one interest rate swap has a different day  
13 count fraction than another interest rate swap,  
14 all their terms being the same, the price is going  
15 to be slightly different for one compared to the  
16 other.

17                   Maybe there's the -- whatever the UPI  
18 is, whether it's a number or something, there's a  
19 -- are you saying that there should be a place  
20 where the public can go, they can look quickly and  
21 see that these trades are substantially similar,  
22 but the prices are different, there should be a

1 place where they should be able to go to see the  
2 full list of terms and say, aha, well, this price  
3 is different than that one because the day count  
4 fraction is different, something like that, I  
5 don't know. I don't know if that's what you were  
6 saying or if I'm sort of reading into it a bit.

7 MR. GREEN: Well, that is essentially  
8 what occurs in the cash markets. So there are  
9 market participants when you look at either a RIK,  
10 or a CUSIP, or an ISON can generally find through  
11 some process what is being meant there. A UPI  
12 that I make up for myself to be used for me  
13 doesn't have too awful much use, right, to anybody  
14 else. The idea of a universal, therefore, meaning  
15 everybody uses the same thing, product identifier  
16 is a really important process. And to the extent  
17 that the UPI helps the, you know, the UPI will  
18 definitely help you folks and definitely help on  
19 the tape, as well, but, you know, the other thing  
20 that could be-- that should be important here is,  
21 the UPI can help from an operational efficiency  
22 perspective in the market participants.

1                   And to the extent that we can meet all  
2 three of those goals, we've done a very good  
3 thing. Obviously, we have -- it's most important,  
4 obviously, to meet the regulations because that's  
5 the law.

6                   MR. CHINAI: Well, I think you also want  
7 the UPI to be flexible enough so, you know,  
8 ultimately you're going to have a string, like a  
9 five year interest rate, US, LIBOR, you know, kind  
10 of string, maybe a couple of other things you want  
11 in there, OIS or what have you, that's in the  
12 string, and you want to be flexible enough, so  
13 when we send it to you and you try and roll up and  
14 report on it, it actually has some meaning to it.  
15 My guess is, there will be an internal  
16 representation of -- just in terms of sequencing  
17 or whatever it is in it, and then there will be  
18 some kind of string that allows you, us, everybody  
19 to identify that trade in a proper way, you know,  
20 that's a sensible way.

21                   MR. GREEN: Yeah, and I said this  
22 earlier, and I just want to reiterate it, there is

1 a difference, though, between the needs of the  
2 Commission to receive data, and so, therefore, the  
3 SDR to prevent, you know, provide you data in the  
4 mechanisms that you choose.

5 First it's the public reporting. I want  
6 to make a bright line between that. The  
7 regulations suggest that an awful lot of data be  
8 submitted to the SDR, so, therefore, by its  
9 definition available to the Commission. The UPI  
10 is a useful mechanism, obviously, to the  
11 Commission for saying here is classifications, but  
12 the data does exist. It's not that the data  
13 doesn't exist, the data does exist in the SDR.

14 I think the bright line distinction that  
15 I tried to make earlier is that from a public  
16 perspective, it's very important that we -- that  
17 all users, public users of this data that is being  
18 publicly reported know what it is that was being  
19 reported, and that, to me, is a bright line.

20 MR. DEMARIA: You also have to remember,  
21 whatever you send out to the public is likely  
22 being sucked into other programs that are trying

1 to do something with it, right. And so I  
2 completely agree with what Bob said, is that the  
3 differential of what you give on the public side  
4 is important. So maybe you just say interest  
5 rates swap instead of giving the details. Or  
6 maybe in commodities, you don't tell if it's oil  
7 or what have you because it gives away things.  
8 You have to really look at making sure that the  
9 market does not destabilize by the information you're  
10 putting out, or people are using the information  
11 in what ways.

12 MR. PULLEN: Just to summarize real  
13 quick, I have a question to follow up with that.  
14 So what I've heard is that there will likely be  
15 UPI's being created for swaps trading on SEF's,  
16 other electronic trading platforms, and those that  
17 are cleared, not for one offs though, but would  
18 you -- I mean we were here a few months ago, we  
19 all were able to see some live screens, and on  
20 those live screens we saw that the vast majority  
21 of these markets are not active, in fact, they  
22 don't even have a trade sometimes in any given day



1 of a sample.

2 That being the case, since they're  
3 already on their electronic platform, though,  
4 based on what you've said previously, you'd  
5 assumed they already had a UPI associated with  
6 them because they are out there and they may be  
7 traded tomorrow, even though they're not traded  
8 today. With that being the case, since it's  
9 already in that electronic format, would you then  
10 anticipate that being the same format that's  
11 disseminated to the public in a real time manner,  
12 since it's already going to be disseminated to the  
13 other participants in that market in that same  
14 manner when that trade occurs?

15 MR. DEMARIA: I just think that when you  
16 look at what goes to the public, there's a set of  
17 rules that gets added on top of what goes to the  
18 SDR, you know.

19 MR. PULLEN: I understand the two data  
20 streams, I'm not saying that they would have  
21 clearing information and things of that nature,  
22 but I'm saying as far as the trade level, the

1 electronic term data for any electronically traded  
2 instrument or cleared instrument, it seems like  
3 there would be a UPI, that UPI would have  
4 uniqueness about it, it would already be a  
5 contract that some exchange is listed, and,  
6 therefore, it would have an easy one to one  
7 association with a real time tape; is that a fair  
8 --

9 MR. DEMARIA: Without getting into  
10 specifics of things that may violate that rule, as  
11 a general rule, yes, as a general rule. I'm  
12 talking more of the more liquid side of the  
13 equation here.

14 MR. PULLEN: But even for a product that  
15 only trades once a month, let's say, or once a  
16 week, if it's available on an electronic platform  
17 and every participant's electronic platform can  
18 see that trade go through and know that trade is  
19 gone -- either gone -- but has reached  
20 confirmation, what would be the harm in then  
21 showing that on a real time tape, since it's  
22 already being shown to all the market participants

1 in that given SEF or DCM?

2 MR. DEMARIA: The way I think about it  
3 is, when you do a trade, and say you do it once a  
4 month, how long does it take you to hedge that  
5 trade, right, what's involved on the risk side,  
6 and all those factors combined then determines how  
7 quickly you put it out to the public. If it's a  
8 product you trade once a month and you can hedge  
9 it immediately, right, and there's no risk, or it  
10 doesn't put the market at any disadvantage, then  
11 it's fine.

12 MR. PULLEN: But for the other market  
13 participants, they're going to have an  
14 informational advantage because they're a member  
15 of that set that trades occurred that the rest of  
16 the people watching the real time tape would not  
17 have. And by having the real time tape, the idea  
18 is to eliminate that veil and have more  
19 transparency, is it not?

20 MR. DEMARIA: It depends what you mean.  
21 If you're trading -- again, it's kind of hard  
22 because a product that doesn't trade often

1 wouldn't be in a central or a limit book  
2 typically, right, so yeah, so you're probably  
3 talking an RFQ5 of some sort, and so not everybody  
4 would see it in that mode, right.

5           So the problem with the question,  
6 unfortunately, is, you can answer it both ways, so  
7 I think in some cases, yes, but again, without  
8 specifics, it's hard for us to tell you 100  
9 percent. The one thing you did say is, in SEF's  
10 and what have you, there are UPI's, there are no  
11 UPI's today electronically, because people --  
12 people just basically use five to ten fields to  
13 figure out what it is they're trying to trade. So  
14 I just wanted to -- in case that wasn't clear.

15           MR. PULLEN: If they took those ten  
16 fields and create a UPI out of those ten fields,  
17 then that could be the -- well, by the same  
18 representation of the --

19           MR. DEMARIA: Yeah, that's what we have  
20 to do, right. When we trade an interest rate swap  
21 electronically today on Trade Web, and then we  
22 send it to Market Wire, and Market Wire sends it

1 to someone else, we've all got this code that sits  
2 in there, and it denotes these ten fields and  
3 says, ah, that's an interest -- five year interest  
4 rate swap -- swap great, and the Market Wire does  
5 the same, then it -- we all have a code that does  
6 it effectively today.

7 MR. OKUPSKI: I mean you do have the  
8 example, credit default swaps where you have  
9 market red which acts that --

10 MR. DEMARIA: That's right.

11 MR. OKUPSKI: -- in the CBS space.

12 MR. DEMARIA: That's true, yeah.

13 MS. LEONOVA: Brian, actually I was  
14 going to pick on you, given that you have  
15 experience, what kind of relevance do you see with  
16 this underlying cash instrument identification for  
17 our problem?

18 MR. OKUPSKI: I mean the relevance to  
19 cash instrument and RED, you know, the RED concept  
20 does go into cash markets to some degree because  
21 RED is just not an identifier to represent the  
22 reference entity that's trading. RED also has an

1 extension into the actual underlying obligation,  
2 so the cash bond, which the market participants  
3 will be using for their analysis, they're trading  
4 their risk. So, you know, if you look at RED, RED  
5 has done this in a space, or CDS, and RED has  
6 extended into cash markets to some degree and the  
7 information there. So you can look at it as  
8 something that works today for a particular  
9 market, it's a prototype to look at, and how it's  
10 been achieved. I think part of the success of RED  
11 is the fact that the industry works with market,  
12 we work with ISDA, right, that central governance  
13 committee, we work with market participants to  
14 make sure that it reflects their requirements and  
15 what they're trying to achieve in the marketplace  
16 today.

17 I think, you know, what you have with  
18 RED is obviously -- it's not mandated by any  
19 central government or agency, it's become a  
20 standard because it achieves something for our  
21 customers today, but, you know, as far as the cash  
22 market implication, it can be extended, we've had

1 discussions like that, we have interest in having  
2 more discussions, but it's to be determined as far  
3 as how far we'll be allowed to go with that.

4 MS. LEONOVA: Okay. Bruce, it's your  
5 turn. So given your experience in ICE and energy  
6 product identification specification (inaudible)  
7 whatever you're doing with it, how realistic do  
8 you think for us to achieve some degree of  
9 classification in the commodity (inaudible)  
10 especially in energy products?

11 MR. TUPPER: If you look at the various  
12 venues of execution and also the clearinghouses, I  
13 would say that each of them has a fairly well  
14 defined set of, you know, product ID's. So  
15 basically if -- it was mentioned earlier, if any  
16 of these products are liquid enough to be, you  
17 know, listed on a trading venue and cleared, then  
18 obviously there's a, you know, a product guide or  
19 a definition that each of the exchanges are going  
20 to list, and those unique identifiers are I would  
21 say within the commodity space, you know, they're  
22 well defined, people know what they are, and their

1 internal systems have mapped to those.

2 I don't know if there's -- there isn't  
3 just one overriding one that encompasses all of  
4 them and tries to pull it together, but I would  
5 say people call things pretty similar by  
6 instrument, you know, common instruments that may  
7 be traded in one or two venues. It's the same  
8 kind of nomenclature. I wouldn't say it's so  
9 unique that the ID numbers at each of those that  
10 various venues give to it to say, no, but people  
11 know what they are.

12 MS. LEONOVA: Sue, I would like to ask  
13 you the same question in the agricultural space,  
14 how much standardization is there and how much  
15 agreement between different place on how it was  
16 agricultural swaps.

17 MS. COCHRAN: Well, as I mentioned  
18 earlier, I can't speak for the entire agricultural  
19 market, but in Cargill's case, the products we do  
20 are highly customized, so no standardization  
21 really. And I don't know, maybe others could  
22 comment on what they see in the rest of the



1 market. But, for us, they're not standardized.

2 MS. LEONOVA: Can you expand on how you  
3 actually did a presentation of your products given  
4 this bilateral nature of those instruments, how it  
5 classifies them in your systems. Do you do it  
6 item by item in some type of (inaudible) what is  
7 done?

8 MS. COCHRAN: We do it item by item, so  
9 probably at the level of detail that the CFTC  
10 would want for its reporting, so you could see all  
11 the terms of the transaction. Does that answer  
12 your question?

13 MS. LEONOVA: (Nodding)

14 MR. OKUPSKI: There's a bit of a cottage  
15 industry that's come about because of the fact  
16 that the symbologies don't talk to each other. So  
17 if you take Thompson Reuters, or you take  
18 Bloomberg, or you take a direct exchange feed,  
19 they don't talk to each other, and there's no  
20 mapping there. And some of those proprietary,  
21 some of those have been opened up now to become  
22 more of open symbology initiatives, but, you know,

1 I know from my experience, end customers, end  
2 users do look for that normalization between the  
3 exchanges and data providers and other platforms,  
4 and it is an industry issue and it has been for a  
5 long period of time.

6 MR. GREEN: Yeah, it's an interesting  
7 thing. I mean the early portion of the panel  
8 discussions talked about the plethora of  
9 standards, and that's about syntax and taxonomy.  
10 And when you get down to practical terms, to the  
11 extent that there is the equivalent of a UPI,  
12 there's often more than one, meaning the same  
13 thing or very similar types of things, and that's  
14 something that I think that, at least from the  
15 idea of a registry, it doesn't really matter that  
16 you have multiple UPI's as long as they can all be  
17 translated back and forth to each other if they  
18 mean the same thing, but it would sure be nice if,  
19 from the reporting perspective, the public  
20 reporting perspective, that there was a single UPI  
21 that was used.

22 And I think that that's, you know, to

1 the extent that there is a registry that emerges,  
2 that will probably do two things, one is, it will,  
3 over the course of time, get the same products to  
4 be called the same things, and hopefully from the  
5 public reporting perspective, a single  
6 nomenclature is used, again, avoiding potential  
7 views toward more liquidity than there is or less  
8 liquidity than there is, et cetera.

9 MR. DEMARIA: I'd also add the  
10 harmonization aspect. If you're trading a euro  
11 swap or a U.S. dollar swap or a euro CDS or a U.S.  
12 based reference, we really need to think about  
13 pulling together globally or I think it would miss  
14 the part of the objective, so harmonization is  
15 really important.

16 MS. LEONOVA: Are you pulling in  
17 globally?

18 MR. DEMARIA: Yes, I mean inside of our  
19 systems, we pull it together globally.

20 MR. WINN: I think as you see with all  
21 these identifiers that have developed in the past,  
22 they become used by different market players, and

1       there's an obvious connectivity that will occur in  
2       the future between the SEF's, the CCP's, and the  
3       SDR's, and I think our view from the dealer side  
4       is that aspects around the trade level  
5       identification and attributes that are going to  
6       become important to you such as the security ID,  
7       such as the counterparty code under the LEI, these  
8       are all a very class of deliveries that are going  
9       to form a very fundamental basis for us to very  
10      efficiently connect the front to back architecture  
11      together, not just internally, but for the  
12      industry. And you can certainly expect that the  
13      clearinghouses and eventually the execution  
14      platforms, although there is some debate about --  
15      start using these as identifiers, but it's a  
16      fairly reasonable need to consider how a UPI is  
17      going to become used and more than simply the --  
18      not that it's narrow, but the current parameter in  
19      terms of the objectives that we're talking about  
20      here.

21                    So I think for us it's very key to  
22      resolve these issues quite urgently, to consider

1       this almost one of the foundation blocks of the  
2       future framework that we deliver as a mechanism to  
3       be able to talk to each other, to talk to other  
4       vendors, to talk to other parts of the work flow,  
5       and to talk to you. So we actually think this is  
6       very important to get right quite quickly.

7                   And to that point, it's clearly only  
8       going to be better to have single repositories  
9       where these are disseminated from, and the  
10      uniqueness in regard to the ID's, and to Neal's  
11      point, a uniqueness globally.

12                   MR. TUPPER: We view the SDR's as kind  
13      of a provider of the UPI's. I think, you know,  
14      especially in energies, was a very diverse --  
15      customers or participants, not all of their  
16      systems are going to be able to, you know, accept  
17      or change to conform to one UPI. But obviously if  
18      they're able to, you know, send ID's, you know,  
19      what they commonly trade to, you know, an SDR,  
20      that then can translate that for them, really the  
21      end game here is to get all the data in one  
22      repository and then be able to, you know, create

1 reports for the Commission and public  
2 dissemination with uniform ID's, and review the  
3 SDR's as providing a lot of that, you know, that  
4 service in the industry.

5 MS. LEONOVA: I would like to bring as  
6 back -- particular -- about -- right now, what is  
7 your feeling your particular organization, if it's  
8 going to establish our rules, be able to meet  
  
9 those rules with respect to further identification  
10 -- we going to come up with a new product --  
11 consensus -- solution or regulate a solution or --  
12 rely on your internal systems, what is the  
13 feeling, can you do it, can you not?

14 MR. WINN: Internally you can map  
15 anything. Most of our IT systems are pretty  
16 sophisticated to be able to translate data at a  
17 trade level to some level of mapping. I don't  
18 believe the significant body of the work is around  
19 taking an agreed mapping particle and associating  
20 an ID against it and delivering that out. I think  
21 the challenge that we are faced is the arrival at  
22 the consensus or who provides that information.

1 The taxonomy in regard to the product and trade  
2 level, I don't think the huge challenge is in  
3 there either, it's in the set of deliverables that  
4 are working through which is the particle, is it  
5 FPML, is it something else, our starting point  
6 being what we know.

7 So, if I may, the question is almost  
8 pushed back, it's -- we have something we can  
9 utilize, and we suspect if we utilize that, we can  
10 deliver something to you quite quickly. The  
11 internal route to deliver it doesn't feel heavy,  
12 that's in its pure complexity rather than times of  
13 delivery cognizant of all the other adherences  
14 that we'll need to respect, as well.

15 I don't think the heaviness is in  
16 developing the architectures of deliberate, it's  
17 agreeing on the foundation for the framework.

18 MR. GREEN: You asked for comments on  
19 that. From an SDR perspective, which is the role  
20 that we will play, we expect that the UPI's that  
21 emerge, unless we have to due to your guidance,  
22 create the UPI's, we think that it's much better

1 for the industry to emerge and consolidate on  
2 those UPI's. It's harder to understand from sort  
3 of an abstract perspective of receiving a lot of  
4 data perspective, what should be -- should have a  
5 UPI, which I understand that there may be a  
6 difference of opinion on that on the panel.

7 I think, though, that from the  
8 perspective of once we have a UPI, that is easy  
9 for us to use. We'll code into that. We can, you  
10 know, the UPI will define a set of parameters,  
11 perhaps all, perhaps a series of them, and from  
12 that perspective, it's the same as Simon said, our  
13 systems can translate back and forth fairly easy.  
14 The tricky part is defining what it is we do want  
15 to have UPI's on and when do we want to use them,  
16 and I think that's -- that we need some guidance,  
17 as well.

18 MR. DASSO: As I mentioned earlier, NFA  
19 as the service provider potentially for SEF's, we  
20 are anticipating, you know, of course, I would  
21 prefer to have UPI day one, it makes my job much  
22 easier, but we're working under the assumption



1       that there won't be UPI's in place day one for  
2       trading.

3                       So one of our next steps, or what we've  
4       actually started to do is, we've worked through  
5       our data elements that we have, 170 unique data  
6       elements, or actually more than that, but that  
7       we've sat down with potential clients and gone  
8       through, one of which is the UPI field. But  
9       absent that, our next step is to sit down with the  
10      SEF's, with the DCO's, with the SDR's and work  
11      through the data flow, because one of the most  
12      important things for us as a service provider is  
13      to track the life cycle of an order through, you  
14      know, through placement, through transaction,  
15      through clearing, and any other life cycle events  
16      that could affect that swap, and that's where  
17      ultimately the UPI will definitely help us do  
18      surveillance and to track position limits. But  
19      day one, we fully anticipate that we'll have to  
20      map through the entire process.

21                      MR. TUPPER: I don't believe the  
22      challenge is going to be for the people on this

1 panel to adopt, you know, a UPI. I think once we  
2 determine what's the right framework or what  
3 methodology we're going to use, I don't think  
4 that's, like you said earlier, a very heavy lift.

5 I do believe the challenge will be with  
6 more the buy side or the customer side of the  
7 business. Many of them rely on vendor systems,  
8 and they don't have at their disposal the control  
9 to actually make those changes to those systems.  
10 So I do see the SDR's or potentially, you know,  
11 vendor solutions in between the customers and  
12 reporting to be able to adopt this -- whatever  
13 taxonomy we choose to be the one by asset class.  
14 I think that's going to be probably the heavier  
15 lift to the industry.

16 MR. DEMARIA: I mean I think as a firm,  
17 we would probably, around this issue, we would say  
18 start with credit and rates, start with cleared  
19 SEF's, cleared SEF's SDR's as a starting point. I  
20 think you can get around the problem you just said  
21 by mandating that anybody that wants to be a SEF  
22 has to use a UPI and then that problem will kind

1 of go away. But focus on those areas first and  
2 get those right.

3 We would like to see the ISDA DPR  
4 proposal go forward, and, you know, certainly push  
5 that as hard as we can. I think, as a firm, we  
6 would say commodities is more difficult for the --  
7 actually the reasons that Bruce was pretty  
8 articulate in terms of how you get to the UPI, but  
9 I think we can make a lot of progress around the  
10 asset classes and the strategy I just said.

11 We're also fully aware that, you know,  
12 when the rules get defined, you may turn around  
13 and say, well, listen, it's still taking too long,  
14 we need to give you some data, and so we can give  
15 you data if that's what people need in the short  
16 term. I would suggest that you should think about  
17 taking that data in a very tactical way, because  
18 all of this is pretty expensive for everybody  
19 that's involved, let them focus on the strategic  
20 solution of getting it integrated correctly, but,  
21 you know, all of us have data, can produce data,  
22 and if need be in the shorter term, can give it to

1       you.

2                   MS. COCHRAN: From Cargill, I would say  
3       the same thing is true. We've always been, I  
4       won't say ready to deliver whatever data you need,  
5       but have known that we'll have to believe that we  
6       will be able to deliver it. We don't have a  
7       vendor system, however, we have our own in- house  
8       system that we can manipulate probably to provide  
9       whatever is needed.

10                  MR. OKUPSKI: Just to I guess talk about  
11       the opposite view, which may be that if each SEF  
12       is creating their own UPI, it may not be as easy  
13       as we're describing here, so we need that decoder  
14       key, right, across SEF's, so that those firms who  
15       are processing those trades are able to decode  
16       that properly.

17                  Without that, we need to have more of a  
18       central authority or governance to understand who  
19       is the final authority, who issues that UPI. So  
20       one or the other, because, you know, at Market  
21       Serve, we're designing systems with UPI's, we're  
22       designing systems with LEI's, but there's some

1       assumptions there that there's going to be a  
2       single UPI, or if there's not a single UPI, then  
3       that decoder process that needs to take place. So  
4       that needs to be flushed out before I think the  
5       industry as a whole can say, you know, this is how  
6       we determine we want to do it, or an industry gets  
7       together and says this is our recommendation back  
8       to you. I see the looks over there, so I'll  
9       change that up.

10               MR. DEMARIA: Well, I would kind of  
11       dispute what you just said, I don't think any of  
12       that counts. Just because market (inaudible) or  
13       anybody has a particular UPI, the whole idea of  
14       bringing the industry together and agreeing on a  
15       standard and agreeing on a process, starting with  
16       the ISDA white paper which you have right now, is,  
17       everybody would have to conform to it or it's  
18       going to be almost impossible at that point,  
19       because if everybody goes off and creates their  
20       own UPI's, then you're going to need the mapper of  
21       all mappers to map all the UPI's together, right.

22               MS. LEONOVA: So what is your action

1 plan?

2 MR. DEMARIA: As I started, I think it's  
3 just put a white paper out. We think we need to  
4 involve the DPR further and get it -- get the  
5 taxonomy done, and then get an RP out, and decide  
6 by asset class who's going to generate the UPI's  
7 through the DPR technology. I think that's --  
8 that's the strategic solution at the moment. I  
9 don't know if somebody has another -- something  
10 else they can put on the table quite quickly.

11 MS. LEONOVA: So they're going back to  
12 the discussion of timelines and the level of  
13 commitments that industries will willing to give  
14 us so we can rely on industry solution rather than  
15 going ahead and trying to come up with our own  
16 solution, and we still cannot get any credit --  
17 and how, just to give it to you, so all the cards  
18 are on the table.

19 MR. DEMARIA: Well, I mean I think  
20 you're asking the right questions. I think the  
21 answer the industry needs to come back to you on  
22 is, when can we agree the DPR is the right

1 solution and what is that timeline so we can come  
2 back to, and there should be an action on that  
3 particular question.

4 MS. LEONOVA: I would like to open a Q  
5 and A session for ISO team members. Bruce.

6 MR. FEKRAT: I don't know if you're  
7 familiar with the large trader reporting system  
8 that we want to set up for swaps. I think many of  
9 you are because I see the names and I know some of  
10 you, as well. But an aspect for -- particularly  
11 for uncleared swap transactions, we're collecting  
12 or requesting that commodity reference prices be  
13 submitted to us. And the process that we're  
14 thinking, so we have a standard code that is  
15 submitted to us for a commodity reference price,  
16 is that they are -- we get a code in that meets  
17 whatever parameters we set for it, but we don't  
18 recognize it.

19 So we have to contact the entity that  
20 submitted that report and ask them, how are you  
21 pricing this particular oil swap, or Palladium  
22 swap. And once we get that, we can assign a code

1 to it, describe what it is, put it on our web  
2 site, and every entity from then on would be  
3 required to submit a like swap that's priced in  
4 the same way with the same commodity reference  
5 price, the same -- using the same code. So I  
6 wanted to get your thoughts on that and --

7 MR. TUPPER: I'm happy to entertain this  
8 question, I think it relates. The commodity --  
9 just a little background on those commodity price  
10 definitions, they're pretty widely used within the  
11 commodity markets. ISDA has done a very nice job  
12 with the creation of those. We support them. A  
13 number of the large dealers and energy companies  
14 use them, as well. I think, though, that not  
15 everyone uses them. You know, not to keep coming  
16 back on this theme, but I think that for your  
17 need, you know, the SDR is probably going to have  
18 the responsibility to make sure all that data is  
19 translated into that industry standard.

20 You know, not everyone follows those  
21 nomenclatures. They have a very specific way of  
22 how they mean delivery locations and index



1 providers. The other little shortfall with the  
2 commodity definitions is that they're not probably  
3 updated as regularly or there's changes in the  
4 market that really, you know, is difficult for  
5 those updates to happen as quickly as they need to  
6 be.

7           So what most industry participants will  
8 do is, we'll rename it in the same format under  
9 fundamental change in the hub or delivery location  
10 and then wait for the next update.

11           In summary, though, I don't think that  
12 participants' ability to send you that data in  
13 that specific naming, or that reference price,  
14 should keep you from receiving what you need. You  
15 know, from your perspective, you're not in -- how  
16 can I say this the right way, the idea that the  
17 data has to be always translated and sent to you  
18 in a perfect, you know, package, so to speak, or a  
19 standard is probably going to be very difficult  
20 for commodities as a whole. It's not a very  
21 difficult assignment for a repository to do for  
22 you, if that helps.

1           MR. DEMARIA: I would agree, I would  
2 agree with that strongly in a sense they're kind  
3 of going around the idea of a repository by doing  
4 that.

5           MS. HOSSEINI: Just to follow up on  
6 that, though, one is -- first just a quick  
7 question. When you said it's not updated that  
8 often, how or what's the timing on --

9           MR. TUPPER: I think right now we're  
10 working off of 2005, you know, so -- but I don't  
11 want to -- look, I mean ISDA has taken on a lot of  
12 work and there's a lot of things they're doing,  
13 and I know commodity price references are probably  
14 very important to a certain market, but, you know,  
15 it's just taking on a lot of challenges.

16           I mean updating those things, I would  
17 say in fairness to ISDA, they could probably  
18 update it annually, but things are going to  
19 happen, right, that, you know, they're not going  
20 to be able to update that as quickly as you need.  
21 Like mentioned earlier, you know, a repository is  
22 probably well positioned to do that, and then

1 around the annual date, when they start collecting  
2 the updates and the deletions, you know, that  
3 process can be published. And then the whole  
4 visit, over time, is reporting -- is mandated that  
5 I would say -- the dealers and the large energy  
6 companies are very good at adopting it because  
7 they can control it, it's trying to get the vendor  
8 community on board with adhering to public  
9 standards. And I think once those mandates do  
10 that, I think you'll see a high level of adoption  
11 of these standards.

12 MS. HOSSEINI: I hear you saying that  
13 it'll become more and more standardized with SDR's  
14 coming on board, but I mean this rule, one of the  
15 main issues with this rule is that it's somewhat  
16 of a transitional tool before SDR's are up, so  
17 before those are up, do you think that it would be  
18 a problem for these smaller entities to adopt the  
19 system?

20 MR. TUPPER: It'll be a challenge, I  
21 just don't think that you should have the adoption  
22 of these standards; it's going to be a challenge,

1       just to be honest, yes. So asking all  
2       participants to do that is not easy. But I do  
3       believe that SDR's will be able to fill that role  
4       for you. I know it's coming on board and  
5       reporting is, you know, likely to be here soon. I  
6       just don't believe -- it's going to be difficult  
7       to get all the data in the same exact formats, as  
8       you mentioned, like the commodity price  
9       references.

10                MS. LEONOVA: Anymore questions?

11                MR. SHILTS: There was a, you know,  
12       comments earlier about, in terms of sequencing and  
13       looking at commodities maybe later, but should we  
14       be thinking about commodities broadly or should we  
15       be thinking about them maybe subclasses, you know,  
16       whether it be energy versus agriculture, metals or  
17       anything else?

18                MR. TUPPER: I'm sorry, I don't mean to  
19       -- I think a phased approach is probably one that  
20       most dealers will tell you is the best approach.  
21       You know, with -- there's certain -- within  
22       energies and commodities markets, there's certain

1 specific, you know, markets within that broad  
2 asset class that has larger dealer participation,  
3 and I think those are really the ones that are --  
4 lend themselves very well to be the first ones to  
5 report.

6           You know, one comes to mind is the  
7 global oil market, it's -- the trading is  
8 primarily among large dealers and large energy  
9 companies and majors, and they're well positioned  
10 to report than maybe some smaller agricultural  
11 markets.

12           MS. LEONOVA: Okay. Before we complete,  
13 do any panelists have any burning issues or  
14 desires that they want to express before the  
15 close? No burning issues? Everybody is happy?

16           MR. WINN: I wouldn't classify it as a  
17 burning issue, but I think that the thing which  
18 we're cognizant of is, we're trying to achieve a  
19 great deal, and we can achieve quite a lot quite  
20 quickly, and therefore, I would urge that we  
21 consider the bifurcation of the framework that  
22 reports the data that provides you with the

1       capability to look at the systemic risk components  
2       of your obligations versus the component that the  
3       price transparency through real time reporting. I  
4       think there's a -- a gentleman, I think Bob said,  
5       there's a bright line between the two could be  
6       drawn.

7                        There's a step that we can -- there are  
8       steps that we can take here, and, for me, it's one  
9       of the most burning issues. Let's look at this in  
10      sequence, it'll give us the capability to give you  
11      stuff that's useful for you to use now rather than  
12      too much that has to be paused yourself, that's my  
13      burning issue.

14                      MR. DEMARIA: I'd only add that  
15      something that we think about quite a bit is,  
16      there's obviously pressure to get something done;  
17      on the other side, just picking up on what Simon  
18      said, a year from now we should be sitting here  
19      saying we built an industrial strength solution  
20      that kind of scales and is a footprint to where we  
21      can go forward. So I think finding that balance,  
22      and there's a tremendous amount of work to be

1 done, obviously, is kind of the key thing. It's  
2 easy to kind of get, we want to get the standard  
3 right, but then there's obviously the pressure of  
4 when data has to start being reported to the CFTC,  
5 and that balance is probably the trek for  
6 everybody, where we're trying to go.

7 MS. LEONOVA: So we finished 15 minutes  
8 early. Brian, Bruce, Ed, Neal, Simon, thank you  
9 very much for coming over and spending your time  
10 with us, we greatly appreciate it, and we take you  
11 at your word that you're going to come up with a  
12 solution soon. Thank you very much.

13 (Whereupon, at 4:49 p.m., the  
14 PROCEEDINGS were adjourned.)

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